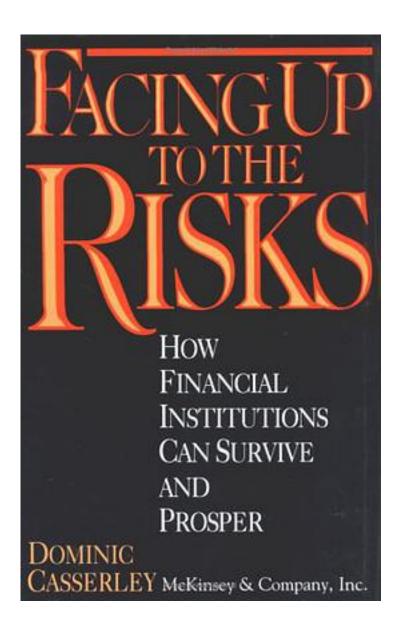
Facing Up to the Risks



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A unique perspective on issues underlying worldwide financial turmoil running the gamut from the S&L and Third World debt crises in the U.S. to the fall of the Iron Curtain and the 1992 unification drive. Identifies and explains the four crucial skills that determine success or failure for financial firms along with five fundamental strategies. Packed with examples and cases from every sector of the financial industry.

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