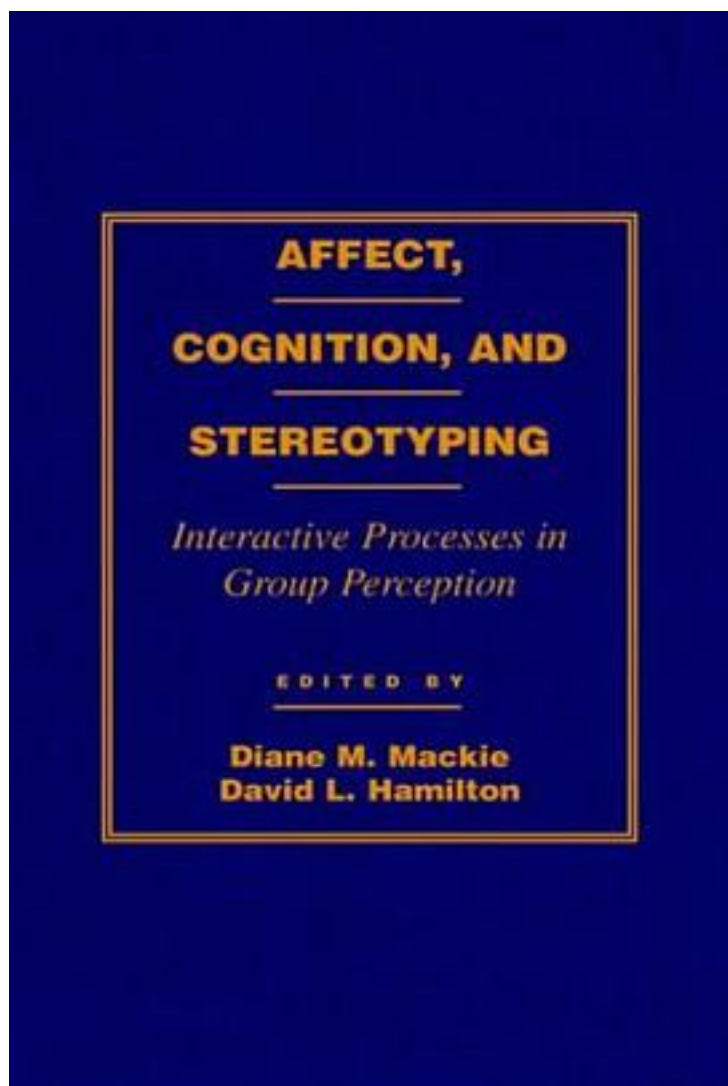


Affect, Cognition and Stereotyping



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This volume presents a collection of chapters exploring the interface of cognitive and affective processes in stereotyping. Stereotypes and prejudice have long been topics of interest in social psychology, but early literature and research in this area focused on affect alone, while later studies focused primarily on cognitive factors associated with information processing strategies. This volume integrates the roles of both affect and cognition with regard to the formation, representation, and modification of stereotypes and the implications of these processes for the escalation or amelioration of intergroup tensions. Key features of this title include: reviewed development, maintenance, and change of stereotypes and prejudice; interaction of affective and cognitive processes as antecedents of stereotyping and prejudice; affect and cognitive consequences of group categorization, perception, and interaction; the interaction of cognitive and affective processes in social perception; and, award winning chapter 'The Esses et al', was the 1992 winner of the Otto Klineberg award given by the Society for the Psychological Study of Social Issues, which cited the chapter as having offered, 'a substantial advance in our understanding of basic psychological processes, underlying racism, stereotyping, and prejudice'.

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