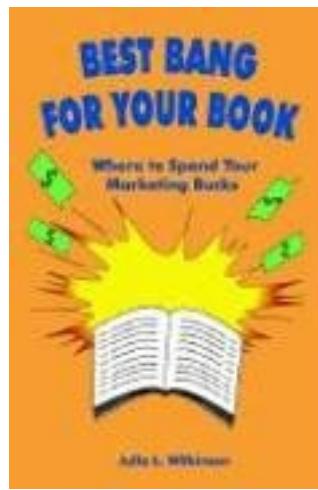


Best Bang for Your Book Where to Spend Your Marketing Bucks



[Best Bang for Your Book Where to Spend Your Marketing Bucks 下载链接1](#)

著者:Julia L. Wilkinson

出版者:Booklocker.com

出版时间:2003-6

装帧:Paperback

isbn:9781591133292

"Best Bang for Your Book" is an invaluable reference guide for authors, new and old alike. It shows authors where to focus their precious marketing resources -- including TV, print, radio, and online methods -- to get the biggest impact on sales.

作者介绍:

目录:

[Best Bang for Your Book Where to Spend Your Marketing Bucks 下载链接1](#)

标签

评论

[Best Bang for Your Book Where to Spend Your Marketing Bucks_下载链接1](#)

书评

[Best Bang for Your Book Where to Spend Your Marketing Bucks_下载链接1](#)