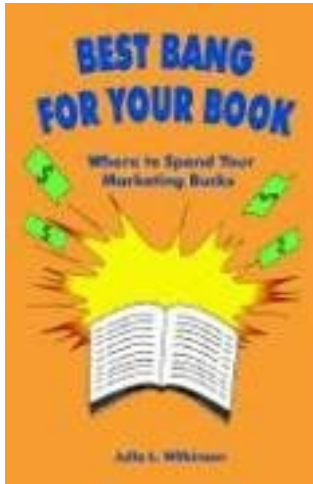


Best Bang for Your Book Where to Spend Your Marketing Bucks



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"Best Bang for Your Book" is an invaluable reference guide for authors, new and old alike. It shows authors where to focus their precious marketing resources -- including TV, print, radio, and online methods -- to get the biggest impact on sales.

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