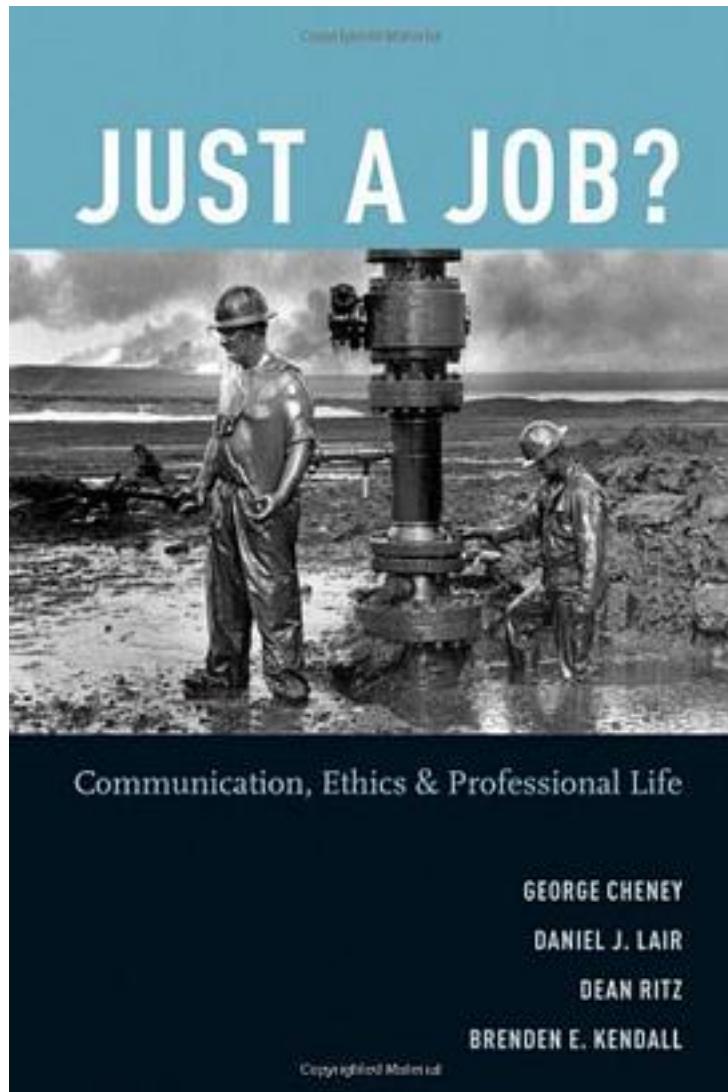


Just a Job?



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The concept of 'professionalism' has gained everyday resonance in the twenty-first century, especially given recent corporate scandals. However, George Cheney argues, as much as it may be discussed, professionalism has lost much of its broader social and community-related implications, as the trends of careerism, consumerism, and contingent employment have challenged and eroded collective senses of professional responsibility. In addition, professionalism has become depoliticized, even as it has continued to manifest certain racial, class-oriented, and gender biases in many contexts. In *Professional Ethics*, Cheney will explore everyday practices in contemporary professional ethics. Specifically, he analyzes the broad patterns of our talk about 'being a professional' in contemporary industrialized societies and in global elite networks. Above all, he aims to produce a thematically unified, theoretically informed, and accessibly written account of the ways we understand not only specific ethical issues at work (e.g., advance notification of corporate layoffs, or conflicts of interest in commerce and politics) but also the ways we frame professional ethics today. Throughout, Cheney passionately describes the limited roles and absences of ethics in professional decisions and behavior today, and lays out the groundwork for a resurrection of professional citizenship. This volume should appeal to practicing managers, academics, and upper-division and graduate students in communication and business ethics.

作者介绍:

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