

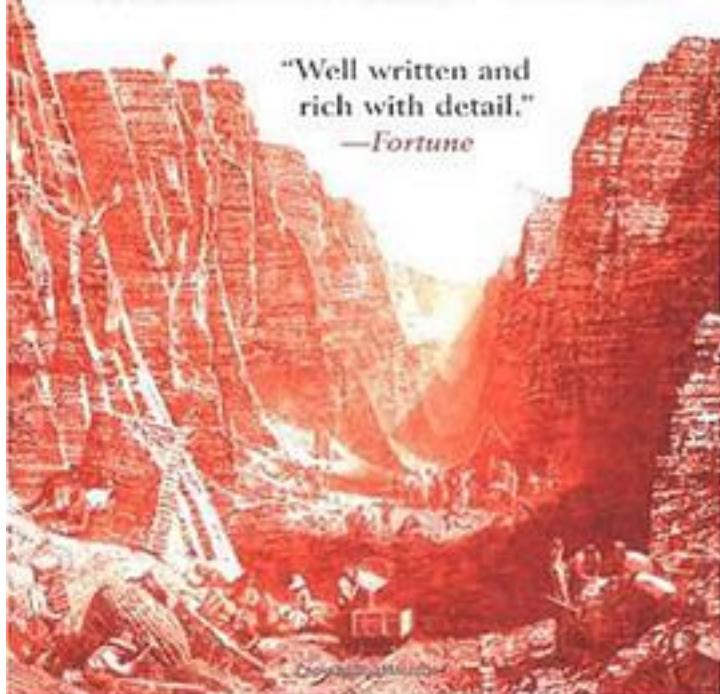
Architects of the Web

ARCHITECTS of the WEB

1,000
Days that
Built the
Future of
Business

Robert H. Reid

"Well written and
rich with detail."
—*Fortune*



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"A terrific book that captures the explosion of creativity and business evolution at the center of the Internet phenomenon. A tantalizing mix of diverse players with utopian visions, animated by equal parts aggression and delight. A true saga of our time." -James F. Moore author, *The Death of Competition*; Chairman, Geo Partners Research Inc. Architects of the Web presents the dynamic history of the Web's creation and evolution-as well as its emergence as a dynamic business tool-through revealing profiles of its architects, the brilliant minds who have helped thrust the Web onto desktops and corporate agendas around the world. A diverse, ambitious group, the architects of the Web are: Marc Andreessen, Netscape Ariel Poler, I/PRO Rob Glaser, Progressive Networks Andrew Anker, HotWired Kim Polese, Marimba Halsey Minor, C/NET Mark Pesce, VRML Jerry Yang, Yahoo!

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