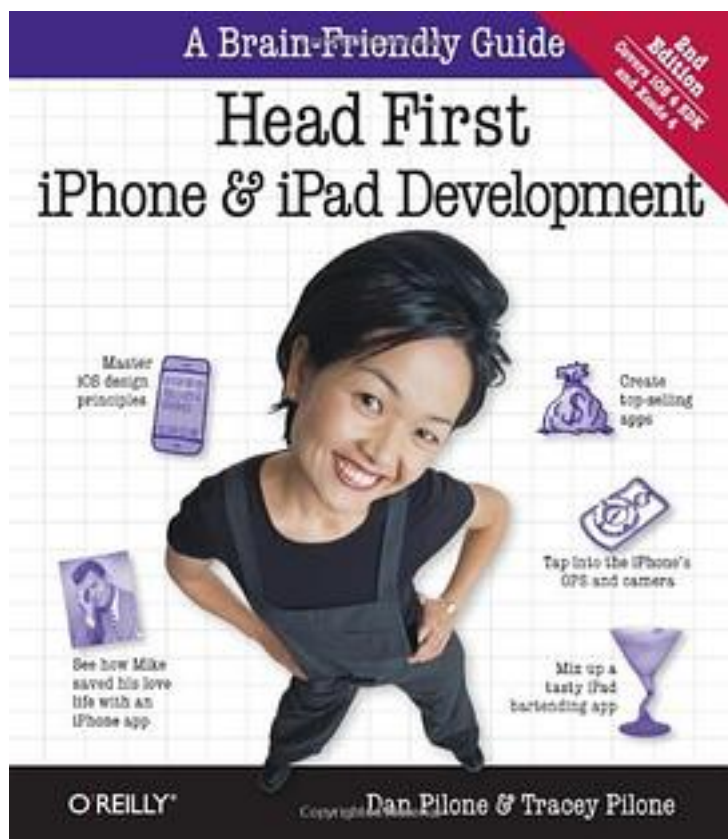


# Head First iPhone and iPad Development



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著者:Dan Pilone

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Let's say you have a killer app idea for iPhone and iPad. Where do you begin? Head First iPhone and iPad Development will help you get your first application up and running in no time. You'll not only learn how to design for Apple's devices, you'll also master the iPhone SDK tools -- including Interface Builder, Xcode, and Objective-C programming principles -- to make your app stand out. Whether you're a seasoned Mac developer who wants to jump into the App store, or someone with strong

object-oriented programming skills but no Mac experience, this book is a complete learning experience for creating eye-catching, top-selling iPhone and iPad applications. Install the iPhone OS SDK and get started using Interface Builder and XCode Put Objective-C core concepts to work, including message passing, protocols, properties, and memory management Take advantage of iPhone OS patterns such as datasources and delegates Preview your applications in the Simulator Build more complicated interactions that utilize multiple views, data entry/editing, and rotation Work with the iPhone's camera, GPS, and accelerometer Optimize, test, and distribute your application We think your time is too valuable to waste struggling with new concepts. Using the latest research in cognitive science and learning theory to craft a multi-sensory learning experience, Head First iPhone and iPad Development has a visually rich format designed for the way your brain works, not a text-heavy approach that puts you to sleep.

作者介绍:

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## 标签

iOS

计算机

Objective-C

iphone

ipad

OReilly

计算机技术

编程

## 评论

两个版本竟然都看了一遍...果然有很多应该有的改进...不过xcode更新的真快啊，里面好多又过时了

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iPhone/iPad开发入门应该看的第一本书

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只看了最前面几章 ...

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貌似跟上版本没啥大变化

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真好，计算机书就应该这么写，清楚，重复（方便记忆），简单。

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看来看去，还是Head First的书适合哥这种无脑型选手，以后看技术类的书，一律先看看有没有Head First出的书好了~~~

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相当不错的，就是有几个实例跑不起来。。，下载实例源码就OK了

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## 书评

我是一名多年没碰代码的web guy了，最近入手MBP，为的就是学会做APP尝试把自己有想法的项目做出来。

几乎从零开始的新人在翻过很多本IOS相关的经典书之后发现，只有《深入浅出iPhone开发》这书是最适合我开始学习的。当然这是本英文版的影印书，英文不好的朋友就请找中文版来...

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