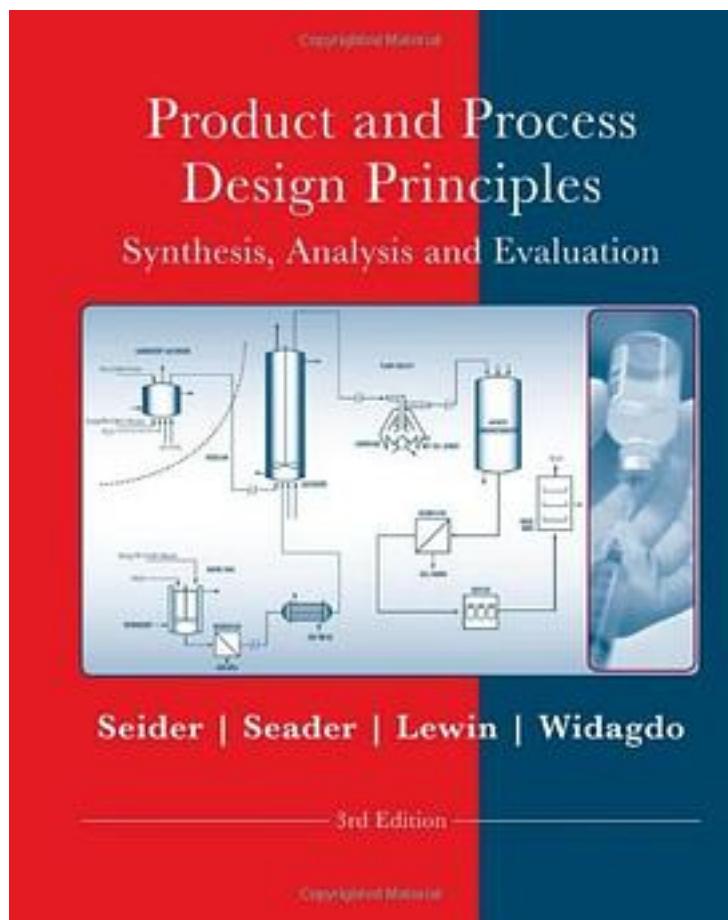


Product and Process Design Principles



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Armed with this book, chemical engineers will have a collection of modern strategies for the design of chemical products and processes. It emphasizes a systematic approach and integrates product design more thoroughly throughout the chapters. New case studies on process design are included to make the concepts more relevant.

The social aspects and economics of product design are introduced, and the Stage-Gate Product Development Process is explored in parallel tracks for several chemical products. The accompanying CD-ROM also provides chemical engineers with numerous examples of the simulator input and output, with frame-by-frame instructions to discuss the nature of the models provided for the processing units.

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