

Harvard Business Review McKinsey Award Winners

IDEAS WITH IMPACT

Harvard Business Review McKinsey Award Winners



Good Managers Don't Make Policy Decisions
H. Edward Wrapp

New Templates for Today's Organizations
Peter F. Drucker

How Competitive Forces Shape Strategy
Michael E. Porter

Power Failure in Management Circuits
Elizabeth Mori Kinder

Managing Your Boss
John J. Gabarro and John R. Kotter

The Core Competence of the Corporation
C. K. Prahalad and Gary Hamel

Disruptive Technologies: Catching the Wave
Joseph L. Bower and Clayton M. Christensen

Regional Strategies for Global Leadership
Punita Chomnawak

HARVARD BUSINESS PRESS

[Harvard Business Review McKinsey Award Winners 下载链接1](#)

著者:Harvard Business School Press

出版者:

出版时间:2009-11

装帧:

isbn:9781422166970

For the past 50 years, the McKinsey Foundation for Management Research has offered awards for the best articles published each year in HBR. These awards, judged by an independent panel of leaders in the business community, recognize outstanding works that are likely to have a major influence on the actions of business managers worldwide.

This selection of winning articles not only provides a history lesson in the development of management thinking, but yields the best management advice that HBR has had to offer.

作者介绍:

目录:

[Harvard Business Review McKinsey Award Winners 下载链接1](#)

标签

评论

[Harvard Business Review McKinsey Award Winners 下载链接1](#)

书评

[Harvard Business Review McKinsey Award Winners 下载链接1](#)