

# Harvard Business Review McKinsey Award Winners



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For the past 50 years, the McKinsey Foundation for Management Research has offered awards for the best articles published each year in HBR. These awards, judged by an independent panel of leaders in the business community, recognize outstanding works that are likely to have a major influence on the actions of business managers worldwide.

This selection of winning articles not only provides a history lesson in the development of management thinking, but yields the best management advice that HBR has had to offer.

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