

# Frame



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Frame: The Great Indoors is a bi-monthly international trade journal devoted to the design of interiors and products. Frame offers a stunning selection of interior designs created for shops, offices, exhibitions, residences, and hospitality venues. The magazine has the look, feel, and heft of a book. Frame packs the most interesting work from around the globe into six tactile issues a year. Visually focused, the magazine offers well-written articles illustrated with many photos, drawings, and sketches. A great deal of energy goes into finding, analyzing, and presenting the story behind each design published, and into communicating the message in everyday, easy-to-understand English. Loaded with only the best in contemporary design, Frame is an indispensable reference for professional interior designers, as well as for those involved in other creative pursuits. What readers will find in each issue of Frame : Visions—From the Drawing Board: Interior designs for the future, including projects that may or may not be realized. Stills—Portfolio of Places: Concise reports on newly completed interiors worldwide, from Tokyo hair salons to the latest bars in London and New York. Features—Projects in Perspective: In-depth articles on recently created interiors and their designers. Goods—Material Matters: A section completely dedicated to the latest in product design, from furniture and lamps to display systems and cutting-edge fabrics.

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