

# Trading Realities

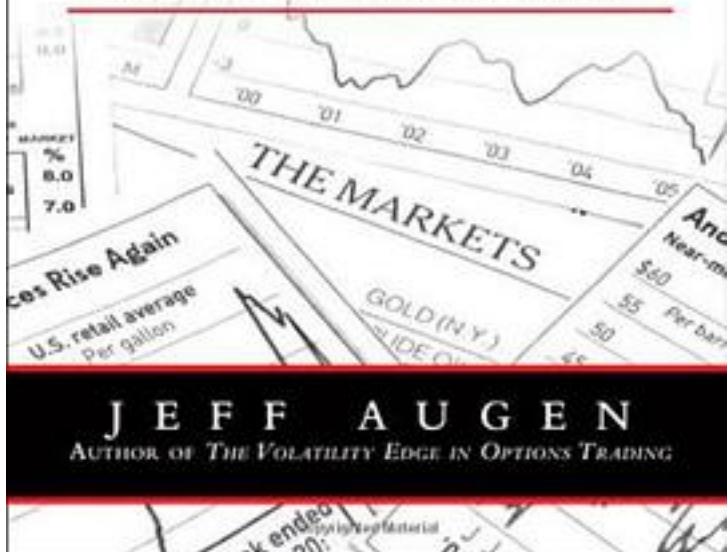
Copyrighted Material

"Jeff Augen is truly a unique voice and mind in today's financial discourse. For those who listen, there is much to learn and much from which to profit."

—HEATHER LARSON-BLAKESTAD, Executive Editor,  
*Stocks, Futures, and Options Magazine*

# TRADING REALITIES

THE TRUTH, THE LIES, AND  
THE HYPE IN-BETWEEN



[Trading Realities 下载链接1](#)

著者:Jeff Augen

出版者:FT Press

出版时间:2010-10-24

装帧:Hardcover

isbn:9780137070091

Trading Realities teaches investors and traders the universal, basic principles that apply to every financial market: stocks, bonds, commodities, foreign exchange, futures, options, and beyond. Writing for beginners and experienced investors alike, successful trader and author Jeff Augen illuminates key issues that are often mentioned but rarely fully understood: issues such as leverage, liquidity, market trends, risk, valuation, interest rates, and the impact of news and events. Most important, he shows how to apply this knowledge to trade and invest far more profitably. Augen focuses on the massive forces that really move financial markets: the market dynamics that are fundamental to your success, regardless of your investment strategies or the asset classes you choose. You'll learn how to value markets in absolute terms (e.g. constant currency), rank investment vehicles according to risk; assess the real impact of leverage and the true meaning of trends; interpret the flow of money between markets; and much more. Augen shows how to identify and collect the information that matters most (and ignore the information that doesn't matter). Once you have the facts you need, you'll learn how to use those facts to gain a clear advantage: one that you can sustain through any market environment.

作者介绍:

杰克·奥格 (Jeff Augen) 现为个人投资者和财经类畅销书作家。他曾用十几年的时间潜心研究并开发了一套独特的集数据、程式买卖系统以及衍生证券定价的技术分析辅助软件智能投资工具组合。他开发了包括上百万的计算机编码，尤其是对股票的细微异常以及价格扭曲的研究很有造诣。

奥格先生在信息技术方面有着超过25年的丰富经验。作为IBM公司生命科学计算机业务的创建执行官，奥格先生确立的增长战略曾为IBM公司带来12亿美元的新营业收入，并管理着庞大的风险资本投资组合。在2002年到2005年期间，奥格先生曾任一家名为TurboWorx的美国技术软件公司的CEO，该公司是由耶鲁大学计算机科学系的系主任创建的。奥格先生曾著有《每日交易期权》、《到期日期权交易》、《期权交易者的工作手册》以及《期权交易中的波动率边际》等书。目前他在纽约金融学院教授期权交易方面的课程，并为《股票、期货和期权》杂志的周末专栏撰写文章。

目录:

[Trading Realities 下载链接1](#)

标签

s

m

## 评论

满篇都是，你不懂你不懂你不懂，你垃圾你垃圾你垃圾，作为一个以期权为主的交易者，确实可以说玩这个品种的对风险和市场的认知要稍微高一点，可是对其他的也是一知半解就开喷，每个投资品种都是可以做好的，都可以深入，不是玩期权的就了不起，垃圾

---

[Trading Realities 下载链接1](#)

## 书评

一场金融风暴袭来，让全球投资者都很失望。面对当下的投资形势，谁也不敢说未来的投资趋势如何。这自然有全球经济形势在近几年都不乐观的原因，但就算山河一片大好之时，无论是机构投资者还是个人投资者也都会感到钱越来越难赚了。对于这个事实，小散户们虽然知道却从未仔细思...

---

[Trading Realities 下载链接1](#)