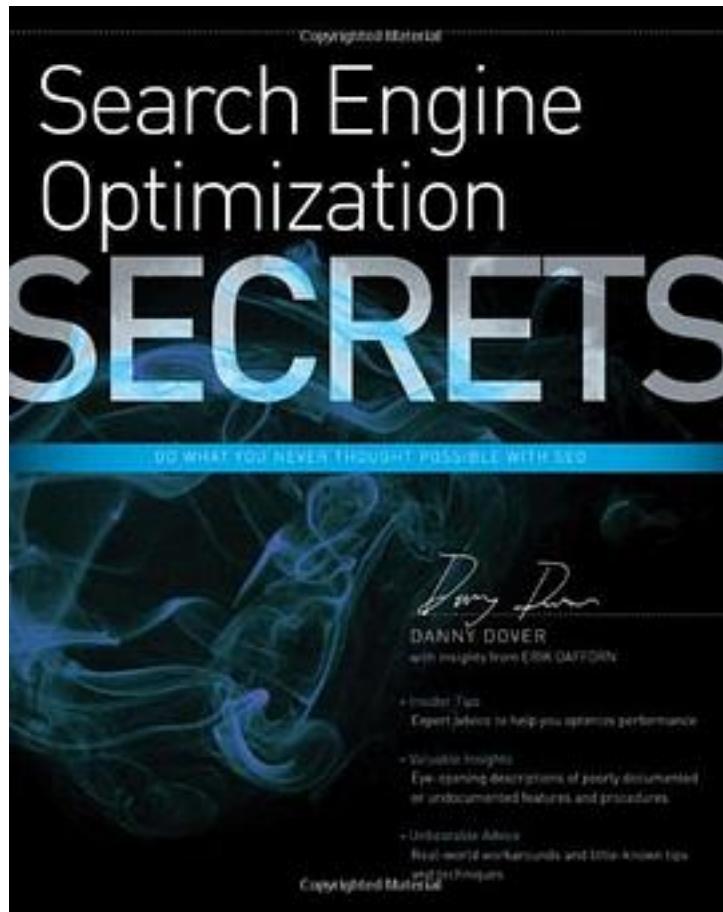# Search Engine Optimization Secrets

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Tips, tricks, and little-known methods used by professional SEO consultants to rank in some of the most competitive search phrases

Search engine optimization (SEO) is the process of creating, formatting and promoting

web pages in a manner that ensures that they are ranked highly for chosen keyword phrases after a user performs a Web search. This unique book taps the relatively unknown market of advanced SEO knowledge, and reveals secrets used by only the best SEO consultants.

You'll take your Internet marketing skills to the next level as you gain a thorough understanding of standard SEO techniques such as on-page optimization, off-page optimization, and link building. Packed with real-world examples, this essential guide demonstrates how real SEO consultants work with Fortune 500 companies to get the results they desire.

作者介绍:

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SEO

评论

非常浅显易懂易读 可惜年代稍久远 内容太杂乱 不适合一次性读
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