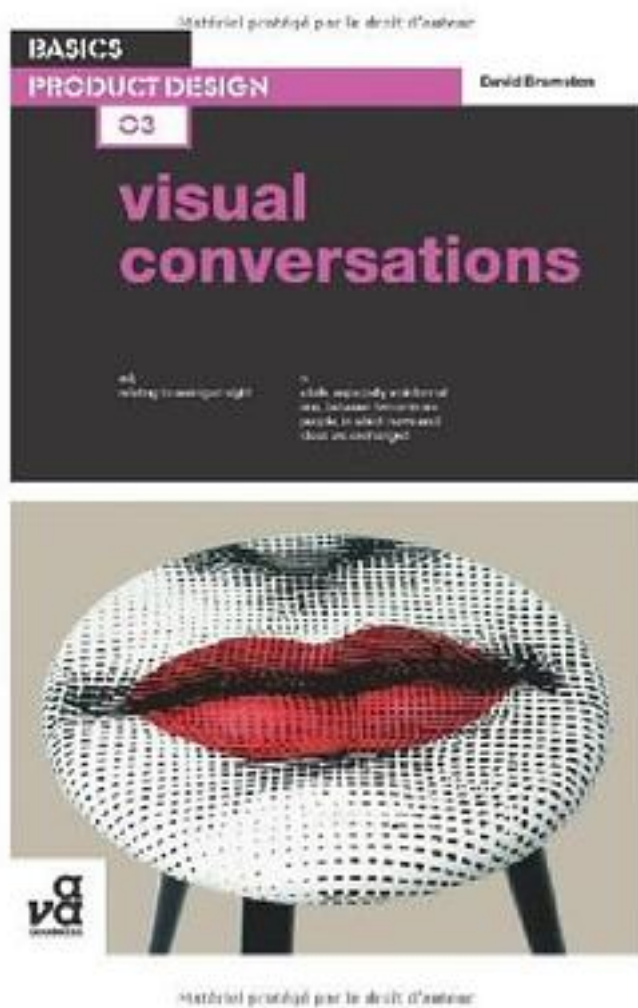# Basics Product Design 03

[Basics Product Design 03_下载链接1_](#)

著者:Bramston, David

出版者:

出版时间:2010-4

装帧:

isbn:9782940411092

"Basics Product Design: Visual Conversations" introduces design students to the art of

communication in product design. David Bramston explains the process of translation from rough concept to fully-realised production. It emphasizes the importance of simplicity in creating effective sketches; examines methods of eliciting an emotional response in the use of 2D and 3D mixed media and explores the physical realisation of ideas in the form of models and prototypes. "Basics Product Design: Visual Conversations" puts design theory into a real-world context with beautiful examples and case studies from some of the worlds leading designers. The title comprises a comprehensive introduction to the language of product design.

作者介绍:

目录:

Basics Product Design 03_下载链接1_

标签

评论

Basics Product Design 03_下载链接1_

书评

Basics Product Design 03_下载链接1_