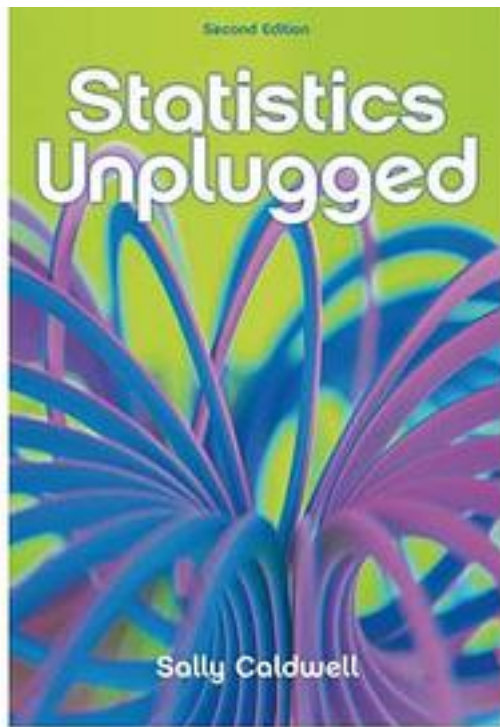


Statistics Unplugged



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著者:Caldwell, Sally

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It takes a real teacher, such as Professor Sally Caldwell, to write a statistics textbook that allows students to truly understand and connect with the subject matter. STATISTICS UNPLUGGED, International Edition comes into its Second Edition with the same goals as in the First Edition: to help students overcome their apprehension of statistics. Caldwell does this by emphasizing the logic behind statistical analysis, and by helping students gain an intuitive understanding of statistics - not just by focusing on formulas and equations. Student feedback about the book repeatedly points out

Caldwell's student-friendly language and how she writes in a way that makes the material understandable. Brief and affordable, STATISTICS UNPLUGGED, International Edition succinctly alleviates student's fears of formulas, and helps them to understand the relevance of statistics to their lives.

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