Management



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著者:Griffin, Ricky

出版者:

出版时间:2010-5

装帧:

isbn:9780538467773

Introduce your students to management using the classic theory, current research, student-friendly presentation, and memorable examples in Griffin's "Management: Prinicples and Practices, 10e, International Edition" - the book that has already helped almost two million students prepare for successful business careers. This powerful, leading text combines traditional management coverage with well-known, careful examination of today's emerging management topics. The new 10th edition of "Management: Prinicples and Practices, 10e, International Edition" now examines the latest on organizational justice and negotiation as well as the impact of the 2008-2009 economic recession and global warming on business. The book's well-organized, inviting approach organized around the functions of management helps students strengthen their management skills with an effective balance of theory and practice as well as numerous proven learning features. Students continue to study the growing service sector, ethics, global management and the impact of technology on management as they examine challenges today's managers face. Hundreds of well-researched popular examples - from large establishments, such as Coca-Cola, to emerging companies such as Google and Facebook - bring concepts to life. Examples from smaller companies and non-profit organizations underscore the author's philosophy that strong management is critical to the success of any type of

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