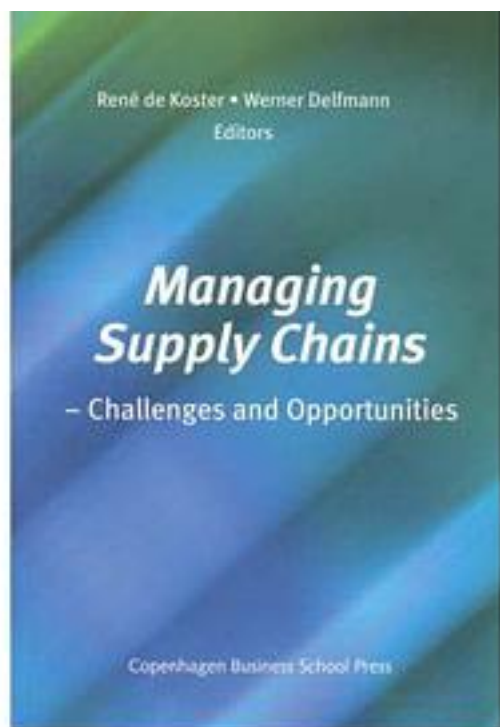


# Managing Supply Chains



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The eighth edition of MANAGING SUPPLY CHAINS: A LOGISTICS APPROACH, 8e International Edition has refined its focus on the supply chain approach, one of the latest developments in logistics management. Its strategic managerial focus blends logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. This market-leading text continues to focus on the integration of the supply chain approach as an important concept in understanding contemporary logistics management. In addition,

this text focuses on changes in the way business is being done, with a particular emphasis on technology. Each chapter opens with Supply Chain Profiles, vignettes that introduce you to the chapter's topics through familiar real-world companies, people, and events. For this new edition, the majority of the profiles have been changed. Each chapter also includes new and updated On the Line boxed features, which are applied examples that give you hands-on managerial experience of the chapter's topics. Supply Chain Technology boxes appear throughout the text, helping you relate technological developments to supply chain management concepts and logistics practices. Short Cases at the end of each chapter are updated and build on what you've learned in the chapter.

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