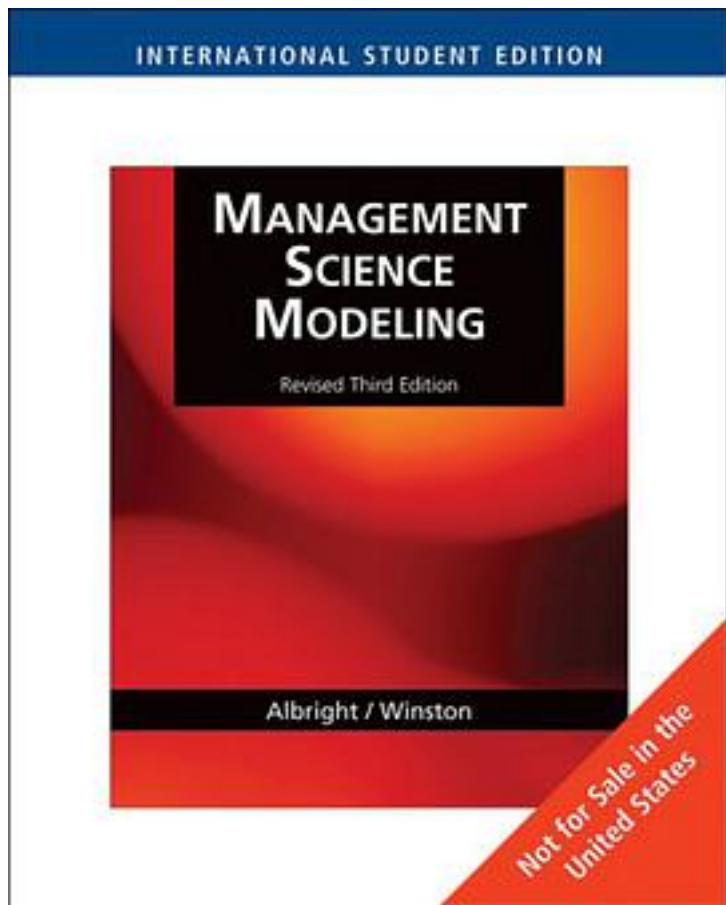


# Management Science Modeling, Revised, International Edition



[Management Science Modeling, Revised, International Edition\\_ 下载链接1](#)

著者:S. Albright

出版者:Cengage Learning

出版时间:1980-1-1

装帧:Paperback

isbn:9780324663464

Easy to understand and to the point--and without any jargon--Management Science Modeling uses an active-learning approach and realistic problems to help you

understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research, you'll easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The CD-ROMs packaged with every new book include the following useful add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); Solver Table, which allows you to do sensitivity analysis; and Premium Solver for Education from Frontline Systems. All of these add-ins have been revised for Excel 2007.

作者介绍:

目录:

[Management Science Modeling, Revised, International Edition\\_ 下载链接1](#)

标签

评论

-----  
[Management Science Modeling, Revised, International Edition\\_ 下载链接1](#)

书评

-----  
[Management Science Modeling, Revised, International Edition\\_ 下载链接1](#)