

Research Design Explained



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著者:Mark Mitchell

出版者:

出版时间:2009-3

装帧:

isbn:9780495803997

RESEARCH DESIGN EXPLAINED, International Edition provides students with an appreciation of science's excitement and relevance to psychology, by explaining concepts clearly and using real-life analogies and examples. Focusing on important, fundamental concepts and demonstrating the logic behind research design, authors

Mitchell and Jolley help students to develop a true understanding of research design, rather than simply memorize terms.

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