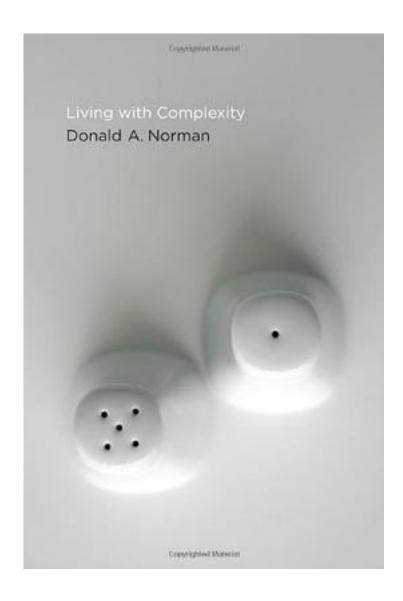
## Living with Complexity



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If only today's technology were simpler! It's the universal lament, but it's wrong. We don't want simplicity. Simple tools are not up to the task. The world is complex; our tools need to match that complexity.

Simplicity turns out to be more complex than we thought. In this provocative and informative book, Don Norman writes that the complexity of our technology must mirror the complexity and richness of our lives. It's not complexity that's the problem, it's bad design. Bad design complicates things unnecessarily and confuses us. Good design can tame complexity.

Norman gives us a crash course in the virtues of complexity. But even such simple things as salt and pepper shakers, doors, and light switches become complicated when we have to deal with many of them, each somewhat different. Managing complexity, says Norman, is a partnership. Designers have to produce things that tame complexity. But we too have to do our part: we have to take the time to learn the structure and practice the skills. This is how we mastered reading and writing, driving a car, and playing sports, and this is how we can master our complex tools.

Complexity is good. Simplicity is misleading. The good life is complex, rich, and rewarding—but only if it is understandable, sensible, and meaningful.

## 作者介绍:

Business Week has named Don Norman as one of the world's most influential designers. He has been both a professor and an executive: he was Vice President of Advanced Technology at Apple; his company, the Nielsen Norman Group, helps companies produce human-centered products and services; he has been on the faculty at Harvard, the University of California, San Diego, Northwestern University, and KAIST, in South Korea. He is the author of many books, including The Design of Everyday Things, The Invisible Computer (MIT Press, 1998), Emotional Design, and The Design of Future Things.

目录: 1. Living With Complexity: Why complexity is necessary

2. Simplicity Is in the Mind

3. How Simple Things Can Complicate Our Lives

4. Social Signifiers

5. Sociable Design

6. Systems and Services

7. The Design of Waits

8. Managing Complexity: A Partnership

9. The Challenge

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人机交互
don_norman
UX
评论
对简单与复杂迷思的最强音。必读!
 Norman后来的书越写越啰嗦起来了。
 带着问题读觉得很有启发,写得很浅,不过角度和道理很受用
U should be bloody smart.

"An affordance is a relationship: it speaks to the possible actions a person can perform upon an object."
Not exactly mind-blowing.
"We need two sets of principles for managing complexity: one for design, one for coping. In the end, the rules all evolve around communication and feedback."
Simplicity can only live with complexity.
诺曼大爷写书越写越啰嗦,很多东西翻来覆去的讲也未点透具体方法。本书比较新颖的观点是接受世界复杂的本质,不是越简单越好,simplicity不代表usability。人们本来就接受了世界是complex的,是有很多feature的,设计师通过合理的运用structure,affo dances,signifiers把产品或服务组织的让用户可以理解,而不是直接展示复杂让用户愿到complicated,confused。算是对现如今极简设计风潮的另一种辩证思考。我觉得诺曼大爷是透过简约设计表象对简约与复杂有了更进一步理解,不过真是絮絮叨叨。正如本书所说,他做到了start strong,但是middle和end真是weak。以后还是少看点设计书籍,多了解人、社会与生活这些设计源头的东西。
学校竟然让我们开学前读这么那啥的书。
 再来一遍
 从Don

Norman的书里面学到的核心思想是:好的design源于观察生活。当然还是它早期的书

感觉更powerful。	_	_
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## 书评

链接: http://book.douban.com/subject/6750510/ 看到这里的讨论还是很早之前寻找中文版的,所以就贴出来,希望对大家有用,我就是 寻找过程中路过的。。。 貌似还是说我的评论很短,但我不知道该贴在哪里了,我觉得是豆瓣的产品设计没有考 虑到目前国内外原版和中文版的对应,是…

其实没啥好说的,本书没有上两本书振聋发聩。要么就是我太浅薄不能理解其中之深奥。 没有一个明晰的脉络,大概因为这个话题本身太复杂,会扯到哲学层面上太多,诺老一 向深入浅出,没有挖掘下去,整篇看完给我的感觉就是"人类需求是复杂的,因为世界 是复杂的。所以技术和设计…

内容应该是不错。 我之所以说应该,是因为里面的文字实在是难以理解文字难以理解不是因为晦涩难情

文字难以理解不是因为晦涩难懂
而是,这翻译的也太烂了吧!看起来就是用谷歌翻译然后调整了一下,感觉就是我高中做翻译时的感觉啊!里面用的词让人摸不到头脑,每句话读着都那么别扭不明白为什么这么一本畅...

如果你在寻找一套网站设计理论书籍,那么就把诺曼的设计系列丛书买齐好了。这是不二的选择。看living with

complexity会有巨大的实际好处,当你不知道如何处理上司的指令时,比如要简洁?要这个功能那个功能?诺曼会这么告诉他~

"人们在复杂程度上有一个偏好范围,太简单...

X光是医疗影像设备中外形结构最复杂的产品,这是由其功能决定的,想把这种玩意变成傻瓜相机的愿望本身就是对必要复杂的逃避。曾有GE的经理要求:核磁共振最好要让小孩也能一看就会用,就像傻瓜相机一样,界面也最好象google一样简单……傻瓜相机,google, I-pod, I-phone, I…

<del>佐</del> 一 m <del>之</del>	- "与力" \	符单的对立而不具复杂	工日 「井椒」
++++ <u> ++-</u>			

第二册主要关注"复杂"这个词,简单的对立面不是复杂,而是「费解」。复杂是世界的状态,而且是常态,糟糕的设计不是太复杂,而是令人困惑的复杂。所以对设计师而言,重要的是驯服复杂,less is more的less不是少和简单,而是管理得很好的复杂让使用者不再困惑。·复杂的事物…

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