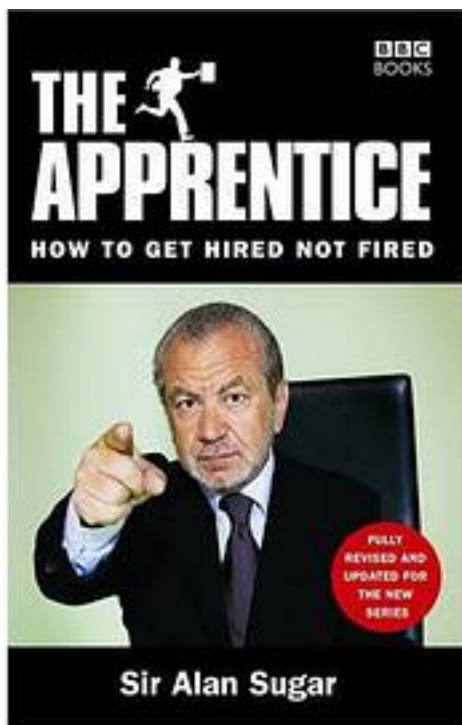


The Apprentice: How to Get Hired Not Fired



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著者:Alan Sugar

出版者:BBC Books; Updated edition

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装帧:7.7 x 5 x 0.9 inches

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Following the huge success of the first series on BBC2, "The Apprentice" will accompany the 2nd series planned for February 2006. Sir Alan Sugar is back with a new set of hopeful candidates battling it out to become his next apprentice. "The Apprentice" will be a fully updated version of the original "Apprentice" book, which has sold over 36,000 copies so far. With a brand new section, the book will catch up with the apprentices from the first series, assessing - with the benefit of hindsight - what they learnt from their experiences, as well as filling us in on Tim's progress working with Sir Alan. We will also be introduced to the new candidates from the second series. Packed with case studies, Sir Alan's own business tips and user-friendly practical

advice to becoming an entrepreneur, this book is an essential for budding-entrepreneurs and fans of the hit series.

作者介绍:

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评论

indulged myself on apprentice. lord sugar is a very strict man. recently just found out a Sir is a Knight of the realm and is junior to a Lord. He was promoted to a Lord a year or so ago so his correct title is now Lord Sugar.As a Lord he can sit in the house of Lords.

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书评

It's not very interesting compared with the American edition.

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