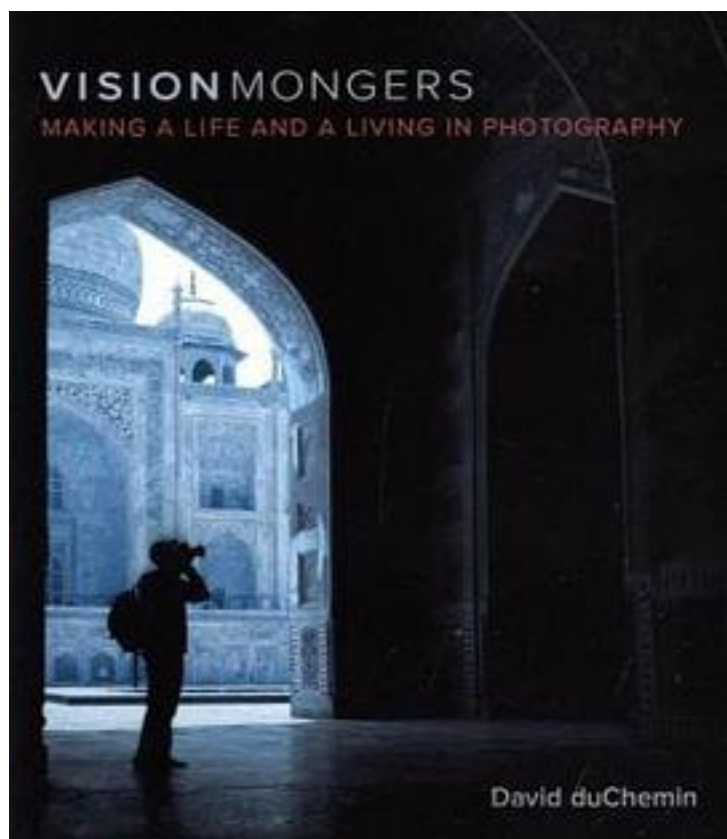


# VisionMongers



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For those who want to make the transition into the world of vocational photography--staying true to your craft and vision, while fusing that craft with commerce VisionMongers is a great place to begin your journey. With a voice equally realistic and encouraging, photographer David duChemin discusses the experiences he's had, the lessons he's learned, and the practices he's adopted in his own winding journey to becoming a successful working photographer. When it comes to this

personal, honest combination of craft and commerce, there is no single path to success. Everyone's goals are different, as is everyone's definition of success. As such, VisionMongers does not prescribe a one size-fits-all program. Instead, duChemin candidly shares ideas, wisdom, and inspiration to introduce you to, and help you navigate, the many aspects of transforming your passion into your vocation. He addresses everything from the anxiety-riddled question "Am I good enough?" to the basics--and beyond--of marketing, business, and finance, as well as the core assumption that your product is great and your craft is always improving. Along the way, duChemin features the stories of nine other photographers--including Chase Jarvis, Gavin Gough, and Zack Arias--whose paths, while unique, have all shared a commitment and passion for bringing their own vision to market. With VisionMongers, you'll learn what paths have been taken--what has worked for these photographers--and you'll be equipped to begin the process of forging your own.

作者介绍:

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