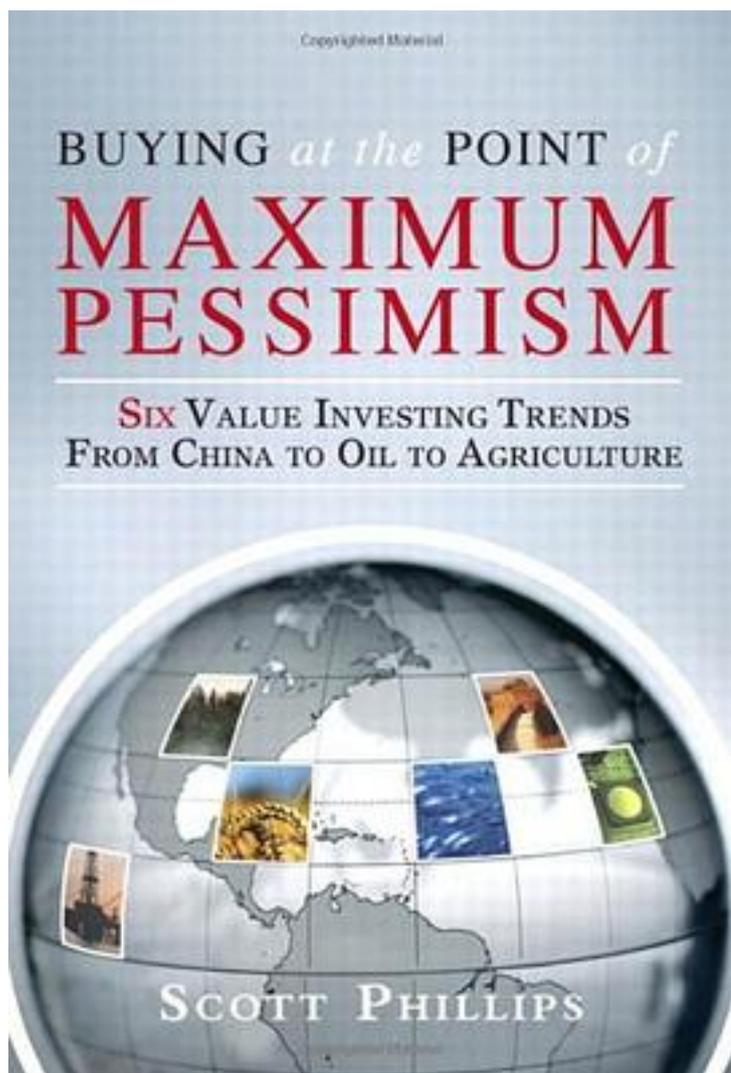


Buying at the Point of Maximum Pessimism



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“Sir John’ s ability to comprehend complex concepts and distill these into money-making ideas for his investors was legendary. With this book, Scott Phillips extends Sir John Templeton’ s crystal clear vision to some of tomorrow’ s most interesting and powerful money-making opportunities. All readers should be prepared to learn—and profit!” – Jeffrey Everett , Founding Partner, Everkey Global Partners

“The brilliant global investing strategy of Sir John Templeton finds new life in Scott Phillips’ Buying at the Point of Maximum Pessimism . With the U.S. in trouble, savvy international investing is a must, and this book shows you the best places to put your money for serious profits ahead.” – Christopher Ruddy , CEO, Newsmax Media, Inc.

“In Buying at the Point of Maximum Pessimism , Scott Phillips delivers a road map to investment success traveled by the very few but guaranteed to lead you to enormous profits. The book offers a delightful, common sense approach to investing that unfortunately is not so common.” – Robert P. Miles , author, The Warren Buffett CEO
"If you want to mitigate your risks while leveraging your long-term sources for growth, read every page of this book and invest accordingly. In ten or twenty years you will look back and be thankful you did." – Theodore Roosevelt Malloch , Ph.D., Research Professor, Yale University and CEO, The Roosevelt Group Value Investing for the 2010s!
Earn Consistent Long-Term Profits in a Radically New Market Environment
Legendary value investor Sir John Templeton knew the secret of earning consistent profits: In times of maximum pessimism, recognize what your long-term opportunities are—and be ready to pounce. This book shows you where today’ s long-term opportunities are, so you can earn outsized profits when the “herd” is running away in terror. Lauren Templeton Capital Management’ s Scott Phillips identifies six powerful value investing themes for the 2010s: areas of long-term growth that become even more compelling in volatile or bear markets. This is value investing for the 2010s: a set of emerging opportunities you can profit from, while other investors are selling in fear!

作者介绍:

斯科特·菲利普斯 (Scott Phillips) 是劳伦邓普顿资本管理有限责任公司的基金经理和主要负责人。这是一家兼营传统投资和非主流投资的资产管理公司。菲利普斯于 2007 年加入该公司, 在此之前, 他在巴哈马拿骚 (Nassau, Bahamas) 绿礁资产管理公司 (Green Cay Asset Management) 担任了4年的研究分析师和咨询师, 主要为西贝尔斯硬资产基金 (Siebel s Hard Asset Fund) 提供分析, 该基金是以硬资产和大宗商品为标的的长期和短期对冲基金。在此之前, 菲利普斯供职于 SunTrust Robinson Humphrey 公司及其前身, 在那里工作了5年时间, 并为机构投资者和基金经理提供有关快速消费品公司的证券分析服务。菲利普斯与劳伦·邓普顿于2008年合著了《邓普顿教你逆向投资》 (Investing the Templeton Way, McGraw-Hill, 2008) 一书。他还是《极度悲观报告》 (The Maximum Pessimism Report) 这份投资简讯的作者, 该简讯每季度发行一次, 读者遍布全球。

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评论

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书评

书中最重要的2点： 其一是John Templeton的观点：牛市开始于悲观，成长于怀疑，成熟于乐观，而终结于疯狂。悲观情绪最为盛行的时候是最佳买入点，而乐观情绪达到巅峰的时候是最佳抛出点。所以当周围最缺乏投资知识的人都在讨论购买什么资产的时候，大顶就形成了。对比...

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