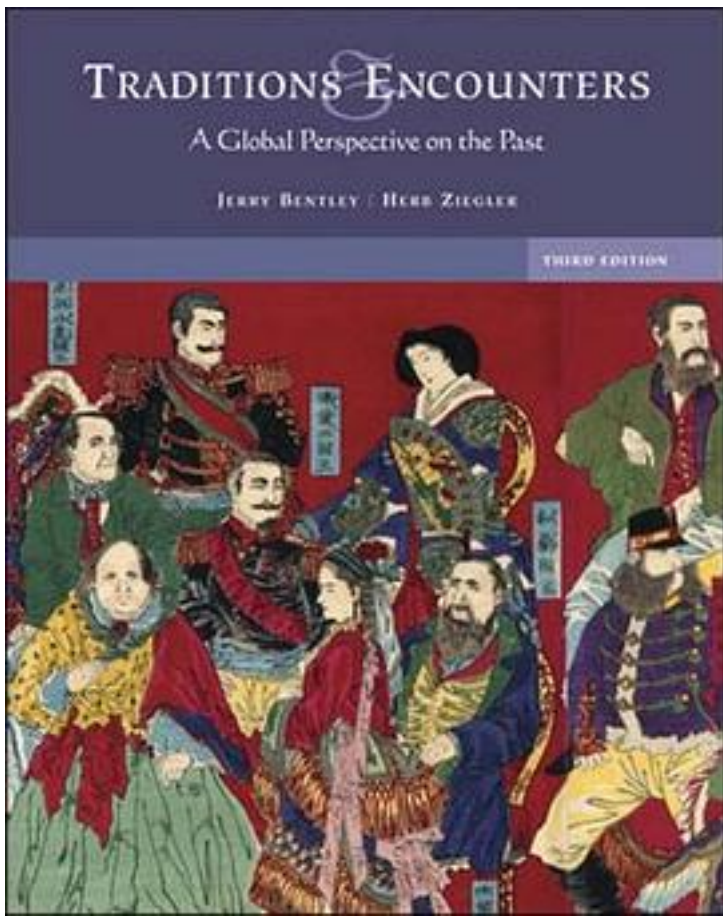


Traditions & Encounters



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Based on Bentley and Ziegler's best-selling, comprehensive survey text, "Traditions & Encounters: A Brief Global History" provides a streamlined account of the cultures and interactions that have shaped world history. The text's strong hallmark themes of traditions (the formations and development of the world's major societies) and

encounters (cross-cultural interactions and exchanges) bring focus to the human experience and help turn the giant story of world history into something more manageable to teach and learn. At the same time, an effective part structure organizes developments into seven eras of global history, putting events into perspective and creating a framework for cross-cultural comparisons. With an engaging narrative, visual appeal, extended pedagogy, and a strong emphasis on critical thinking, this concise version offers enhanced flexibility and affordability without sacrificing the features that have made the complete text a favorite among instructors and students alike.

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