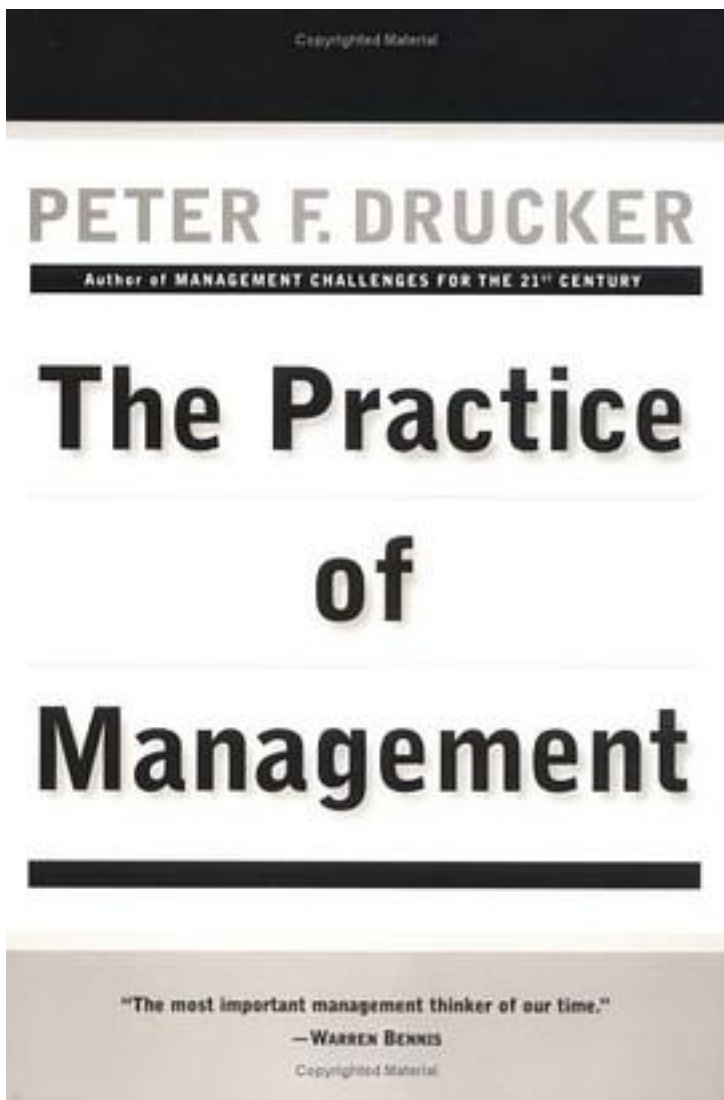


# The Practice of Management



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著者:Peter F. Drucker

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A classic since its publication in 1954, The Practice of Management was the first book to look at management as a whole and being a manager as a separate responsibility. The Practice of Management created the discipline of modern management practices. Readable, fundamental, and basic, it remains an essential book for students, aspiring managers, and seasoned professionals.

作者介绍:

Peter F. Drucker has been Clarke Professor of Social Science and Management at Claremont Graduate School in California since 1971.

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