

Visual Meetings



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Use eye-popping visual tools to energize your people! Just as social networking has reclaimed the Internet for human interactivity and co-creation, the visual meetings movement is reclaiming creativity, productivity, and playful exchange for serious work in groups. Visual Meetings explains how anyone can implement powerful visual tools, and how these tools are being used in Silicon Valley and elsewhere to facilitate both face-to-face and virtual group work. This dynamic and richly illustrated resource gives meeting leaders, presenters, and consultants a slew of exciting tricks and tools, including

Graphic recording, visual planning, story boarding, graphic templates, idea mapping, etc. Creative ways to energize team building, sales presentations, staff meetings, strategy sessions, brainstorming, and more Getting beyond paper and whiteboards to engage new media platforms Understanding emerging visual language for leading groups Unlocking formerly untapped creative resources for business success, Visual Meetings will help you and your team communicate ideas more effectively and

engagingly.

点击链接进入中文版：

视觉会议:应用视觉思维工具提高团队生产力(双色)

作者介绍:

目录:

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标签

visualization

视觉思维

视觉

思维

沟通

创新

商业

设计

评论

主要是讲大型会议里面的应用。跟我其实没有啥关系。更喜欢Dan Roam的书。

有用有趣。brain is more engaged by suggestive pic than clear pic, ambiguous pic is more stimulating. Visualization = 80 iq points.

也太口语化了，虽然亲切，但也很像一个大叔在口水四溅的讲话

改变观察的角度，就可以让自己或团队更聪明，把更多的想法转换成行动与结果。视觉会议就是转变团队观察角度的简单而有效的方法。

美国同事回国前给我的。。。对我来说。。。没有用啊！

#BookListByJoan# 挺有用滴。开会，就是个技术活。。。

THINK-CONTEXT-ACTION-VISION

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书评

经常看老师的微薄和博客，学到非常多的知识。老师在翻译这本书时候是通读5遍以上才开始动手的，基本和原书是对应出版的，非常棒！！！
各位做企业的管理者，还有想成为企业管理者都一定要读此书啊！
最后感谢老师的翻译！！！ 任强 感恩

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