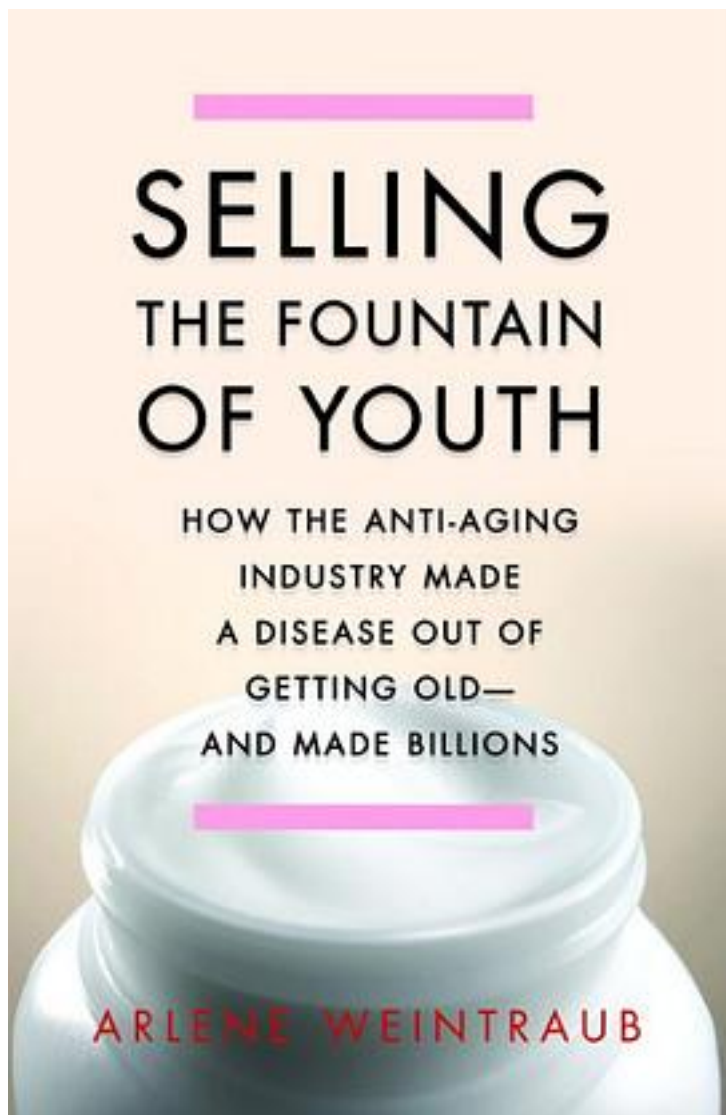


Selling The Fountain of Youth



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著者:Arlene Weintraub

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This hard-boiled exposé probes not serious antiaging research but the hucksterism in one seamy corner of the longevity industry: the booming field of hormone replacement therapy, whose physician-entrepreneurs prescribe human growth hormone, testosterone, and a medley of female reproductive hormones to help oldsters build muscle mass, restore libido, and go surfing. Weintraub, a former senior writer for Business Week, portrays the hormone replacement sector as a cesspool of unproven claims, unacknowledged side-effects, and marketing scams. It's also a zoo of colorful quacks, presided over by actress Suzanne Somers, author of best-selling alternative medicine treatises. Weintraub mixes acute reportage with a censorious tone; she deplores the notion that old age is a disease. Weintraub makes a good case that hormone therapies are useless, but she will likely not quell the hopes of enthusiasts.

作者介绍:

Arlene Weintraub has over fifteen years of experience writing about health care, pharmaceuticals and biotechnology. As a senior health writer based out of the New York City headquarters of BusinessWeek, she wrote hundreds of articles that explored both the science and business of health. She has won awards from the New York Press Club, the Association of Health Care Journalists, the Foundation for Biomedical Research, and the American Society of Business Publication Editors. Her book about the anti-aging industry, *Selling the Fountain of Youth*, will be published by Basic Books in September...

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