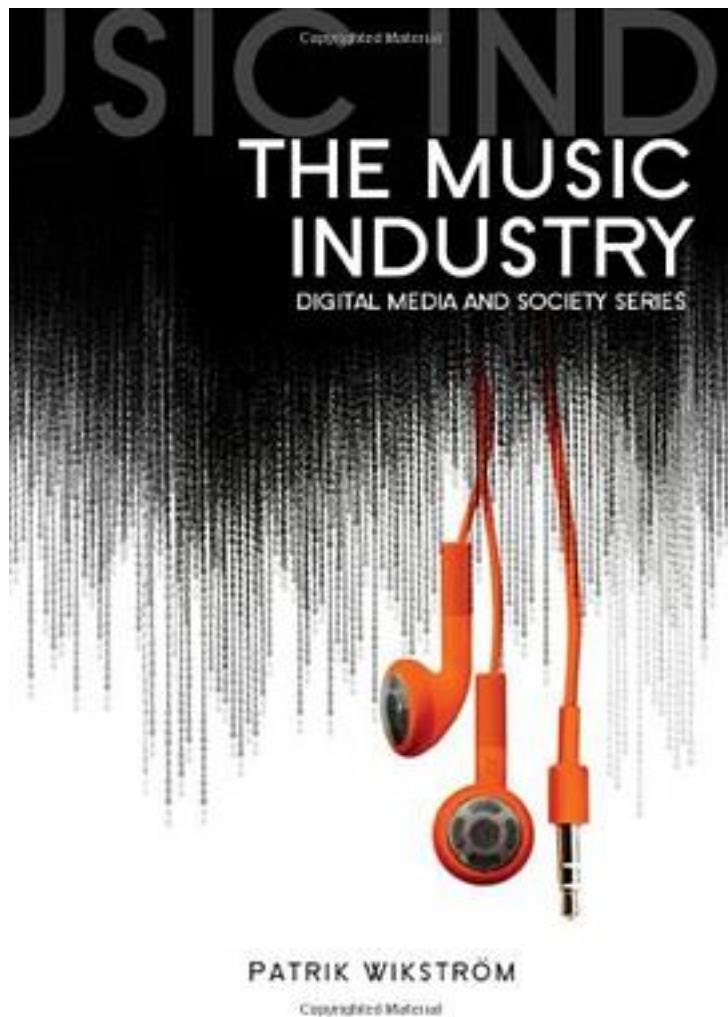


# The Music Industry



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The music industry is going through a period of immense change brought about in

part by the digital revolution. What is the role of music in the age of computers and the internet? How has the music industry been transformed by the economic and technological upheavals of recent years, and how is it likely to change in the future? This is the first major study of the music industry in the new millennium. Wikström provides an international overview of the music industry and its future prospects in the world of global entertainment. They illuminate the workings of the music industry, and capture the dynamics at work in the production of musical culture between the transnational media conglomerates, the independent music companies and the public. The Music Industry will become a standard work on the music industry at the beginning of the 21st century. It will be of great interest to students and scholars of media and communication studies, cultural studies, popular music, sociology and economics. It will also be of great value to professionals in the music industry, policy makers, and to anyone interested in the future of music.

作者介绍:

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标签

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音乐

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论文参考

MusicManagement

评论

from library

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论文需要花了一周时间日夜奋战解决了。蛮枯燥的一本纯理论书，唯一亮点是作者应该是位Trent Reznor大粉，整本书的例子都围绕着Ghost I-IV和Year Zero……

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整体是像搞学术一般严谨，但一提笔就想写TR和NIN还是很暴露迷汉本质的。不过其实通过关注NIN也确实可以学到很多音乐产业相关的知识，因为TR从出道起就不是只安于发唱片巡演的。我记得他说过，我只想搞音乐，但现实需要我不能这样。而对于他这样的深思者兼开拓者，肯定会做出些前沿的举动给搞学术的去分析，所以多那他当案例也不奇怪就是

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我觉得Patrik可以算得上是音乐行业的Kevein Kelly

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这本书真的很牛……我完了……井底之蛙咯……

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书评

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