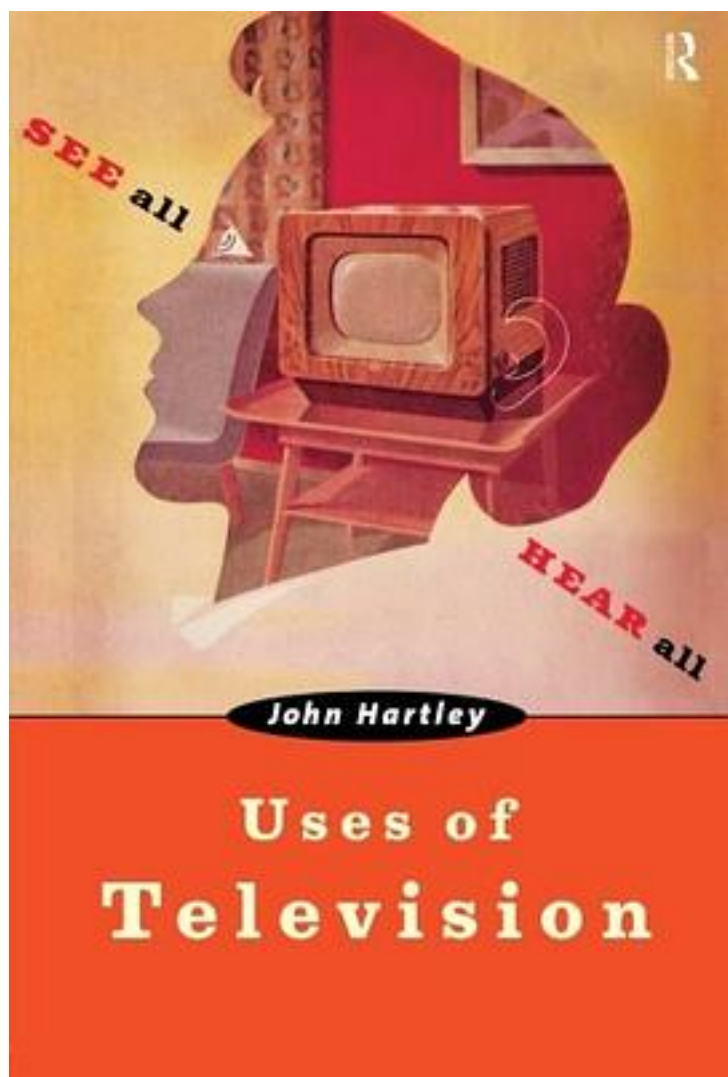


Uses of Television



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著者:Hartley, John

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How does television function within society? Why have both its programs and its audiences been so widely denigrated? Taking inspiration from Richard Hoggart's classic study *The Uses of Literacy*, John Hartley's new book is a lucid defence of the place of television in our lives, and of the usefulness of television studies. Hartley re-conceptualizes television as a transmodern medium, capable of reuniting government, education and media, and of creating a new kind of cultural teaching which facilitates communication across social and geographical boundaries. He provides a historical framework for the development of both television and television studies, his focus ranging from an analysis of the early documentary, to the much-overlooked cultural impact of the refrigerator.

作者介绍:

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社会学

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评论

A textbook level attempt to reorganize the field of TV studies.

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