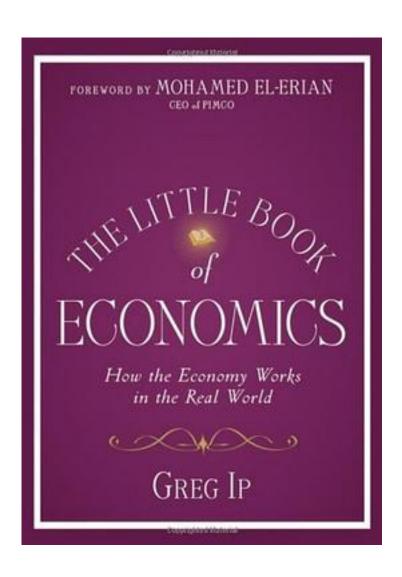
The Little Book of Economics



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《经济学入门》内容简介: 经历了全球金融恐慌和经济衰退之后,即使你不是金融业人

士,你也会发现经济对你的生活有着多大的影响。但是对于大多数人来说,现实世界中的经济运行及其影响因素仍然是一个谜。经济究竟怎样运行和影响着我们的生活?《经济学入门》化繁为简,用通俗易懂的语言为我们阐释了复杂的经济学术语和问题。《经济学入门》带你了解的内容有:

心理因素及美联储是如何推动商业周期?

金融危机是如何使衰退恶化为萧条?

生产力、律师和创新对经济增长有什么惊人影响?

为什么通货紧缩比通货膨胀更糟糕?

为什么政府债务有时候能帮助结束经济衰退,而有时却会引发灾难?两者之间的区别在哪里?

美联储是如何凭借其货币发行权成为全球金融消防员的?

在全球化进程中,经济的影响力不止局限于一国,而是整个世界。经济的全球化使美国 的次贷危机成为可能,也使中国通过全球化刺激其经济发展,同时也在拉大赢家与输家之间差距的同时,使美国变得更富有。读完《经济学入门》,你一定会更清晰地了解经 济的运行及其对我们的影响和意义。 One positive side-effect of the recent financial market meltdown that toppled giant, century-old institutions and cost millions their jobs is that it created a strong desire among many Americans to better understand how the U.S. economy functions. In The Little Book of Economics , Greg, Ip, one of the country's most recognized and respected economics journalists, walks readers through how the economy really works. Written for the inquisitive layman who doesn't want to plow through academic jargon and Greek letters or pore over charts and tables, The Little Book of Economics offers indispensible insight into how the American economy works – or, doesn't. With engaging and accessible prose, the book Provides a comprehensive understanding of each aspect of our economy from inflation and unemployment to international trade and finance Serves as an insider' guide to the people and institutions that control America's economy such as the Federal Reserve and the federal budget Explains the roots of America's current economic crisis and the risks the country faces in its aftermath, such as stratospheric government debt, while offering advice on overcoming these threats Walks readers through the basic concepts and terminology they need to understand economic news Punctures myths and political spin from both the left and the right with candid and often surprising insight A must read for anyone who wants a better grasp of the economy without taking a course in economics, The Little Book of Economics is a unique and engaging look at how the economy works in all its wonderful and treacherous ways.

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经济学入门

作者介绍:

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标签

经济学

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Money

评论

非常通俗易懂深入浅出的经济学科普读物。作者是The Economist的编辑,文笔很好很有趣,比喻很生动贴切。讲得更多的是08年米国到底发生了什么,很多内容也是对米国经济体制的介绍与解析,对于了解米国比较有用。作者对米利坚的未来还是充满信心的呢。(Renew了三次终于读完了,要不是写论文要借书但是手头quota已经满了窝肯定得拖到毕业ORZ ddl是万物的生产力。)

真的是the little

book啊……虽然是经济学里面的陈词滥调了,但学经济学的孩子应该翻翻这书,如果书里面的东西都知道还能解释给别人听的话这四年就算没白学吧……学术研究是另外一回事,但有经济学sense的人理论基础都很扎实。

书评

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