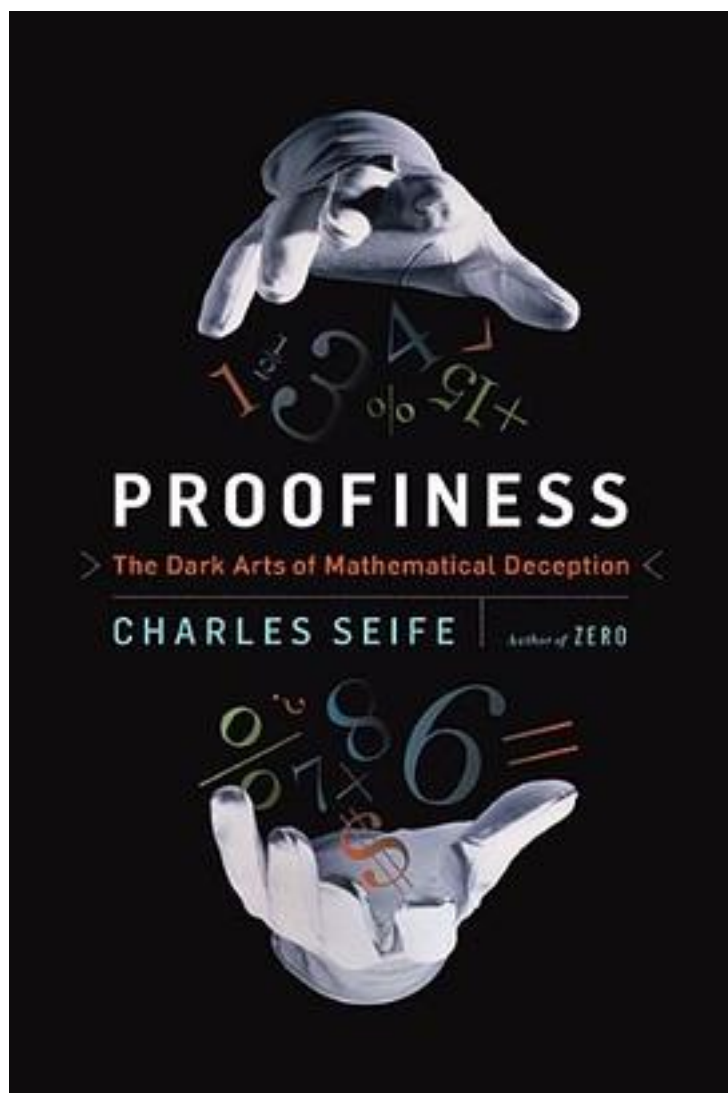


Proofiness



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著者:Charles Seife

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The bestselling author of Zero shows how mathematical misinformation pervades-and shapes-our daily lives.

According to MSNBC, having a child makes you stupid. You actually lose IQ points. Good Morning America has announced that natural blondes will be extinct within two hundred years. Pundits estimated that there were more than a million demonstrators at a tea party rally in Washington, D.C., even though roughly sixty thousand were there. Numbers have peculiar powers-they can disarm skeptics, befuddle journalists, and hoodwink the public into believing almost anything.

"Proofiness," as Charles Seife explains in this eye-opening book, is the art of using pure mathematics for impure ends, and he reminds readers that bad mathematics has a dark side. It is used to bring down beloved government officials and to appoint undeserving ones (both Democratic and Republican), to convict the innocent and acquit the guilty, to ruin our economy, and to fix the outcomes of future elections. This penetrating look at the intersection of math and society will appeal to readers of Freakonomics and the books of Malcolm Gladwell.

作者介绍:

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标签

统计学

科学

欺骗

方法

传媒

society

评论

作者不愧是新闻系的,宣传的很好,但是内容还差了点,而且目的性有点强,明明说election的,干吗还装个数学类书籍的样子...总之看了有点失望,辜负了我的expectations~

这本书里介绍的概念、观点都是可取，值得了解的。通过方方面面的社会实例说明了人们如何利用伪科学数学造成假象，而讽刺的是唯一能揭穿这些假象的就是正确的数学本身。
个人觉得这样的英文书措辞其实相当累赘，看了洋洋洒洒几页，真心觉得能一段概括了。
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书评

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