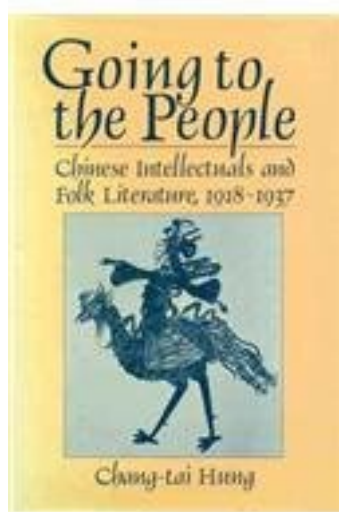


# Going to the People



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It is generally believed that Mao Zedong's populism was an abrupt departure from traditional Chinese thought. This study demonstrates that many of its key concepts had been developed several decades earlier by young May Fourth intellectuals, including Liu Fu, Zhou Zuoren, and Gu Jiegang. The Chinese folk-literature movement, begun at National Beijing University in 1918, changed the attitudes of Chinese intellectuals toward literature and toward the common people.

Turning their backs on "high culture" and Confucianism, young folklorists began "going to the people," particularly peasants, to gather the songs, legends, children's stories, and proverbs that Chang-tai Hung here describes and analyzes. Their focus on rural culture, rural people, and rural problems was later to be expanded by the Chinese Communist revolutionaries.

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洪长泰 (Chang-tai Hung)，早年毕业于香港中文大学，获哲学学士学位 (1973)，旋即赴美国哈佛大学深造，获宗教学硕士学位 (1975) 和历史学博士学位 (1981)。美国卡尔敦大学副教授、教授 (1984-1998)，香港科技大学人文学部教授 (1999 至今)。主要著作有 *Going to the People: Chinese Intellectuals and Folk Literature, 1918-1937* (Cambridge, Mass.: Council on East Asian Studies, Harvard University, 1985)，*War and Popular Culture: Resistance in Modern China, 1937-1945* (Berkeley and Los Angeles: University of California Press, 1994)，*Mao's New World, Political Culture in the Early People's Republic* (Ithaca and London: Cornell University Press, 2011)，《新文化史与中国政治》(台北：一方出版有限公司，2003)，《地标：北京的空间政治》(香港：牛津大学出版社，2011) 等多种。

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