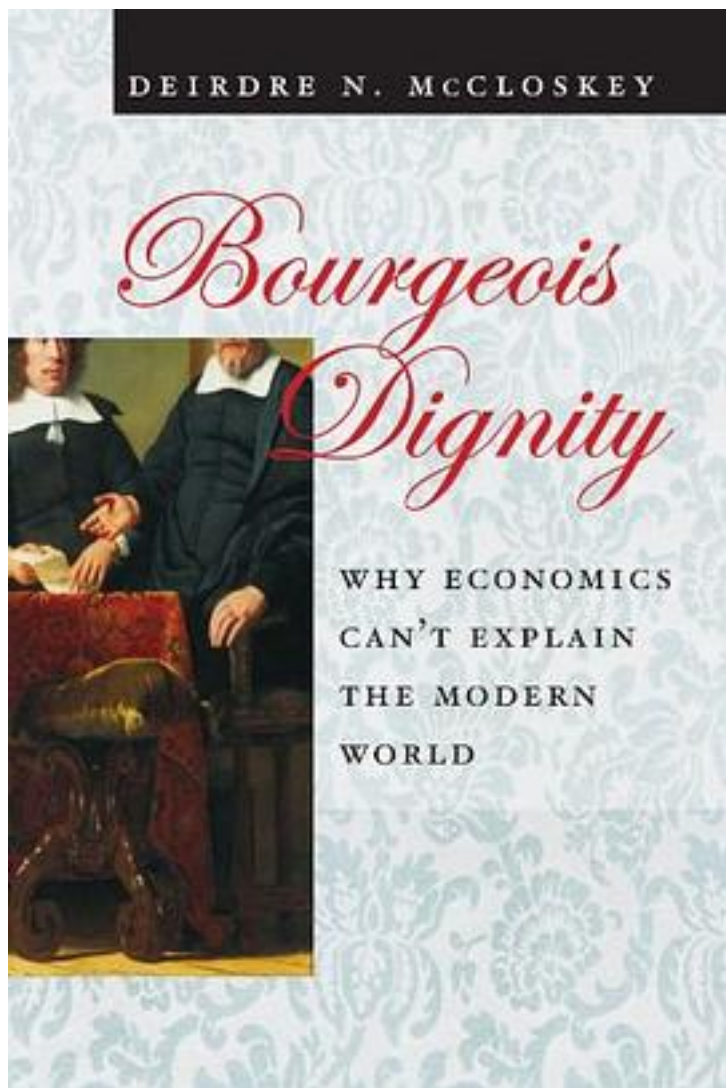


Bourgeois Dignity



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著者:Deirdre N. McCloskey

出版者:University Of Chicago Press

出版时间:2010-11-30

装帧:Hardcover

isbn:9780226556659

The big economic story of our times is not the Great Recession. It is how China and India began to embrace neoliberal ideas of economics and attributed a sense of dignity and liberty to the bourgeoisie they had denied for so long. The result was an explosion in economic growth and proof that economic change depends less on foreign trade, investment, or material causes, and a whole lot more on ideas and what people believe.

Or so says Deirdre N. McCloskey in *Bourgeois Dignity*, a fiercely contrarian history that wages a similar argument about economics in the West. Here she turns her attention to seventeenth- and eighteenth-century Europe to reconsider the birth of the industrial revolution and the rise of capitalism. According to McCloskey, our modern world was not the product of new markets and innovations, but rather the result of shifting opinions about them. During this time, talk of private property, commerce, and even the bourgeoisie itself radically altered, becoming far more approving and flying in the face of prejudices several millennia old. The wealth of nations, then, didn't grow so dramatically because of economic factors: it grew because rhetoric about markets and free enterprise finally became enthusiastic and encouraging of their inherent dignity.

An utterly fascinating sequel to her critically acclaimed book *The Bourgeois Virtues*, *Bourgeois Dignity* is a feast of intellectual riches from one of our most spirited and ambitious historians—a work that will forever change our understanding of how the power of persuasion shapes our economic lives.

作者介绍:

Deirdre N. McCloskey has been since 2000 UIC Distinguished Professor of Economics, History, English, and Communication at the University of Illinois at Chicago and was Visiting Tinbergen Professor (2002-2006) of Philosophy, Economics, and Art and Cultural Studies at Erasmus University of Rotterdam. Trained at Harvard as an economist, she has written fourteen books and edited seven more, and has published some three hundred and sixty articles on economic theory, economic history, philosophy, rhetoric, feminism, ethics, and law. She taught for twelve years in Economics at the University of Chicago, and describes herself now as a "postmodern free-market quantitative Episcopalian feminist Aristotelian." Her latest books are *How to be Human* * *Though an Economist (University of Michigan Press 2001), *Measurement and Meaning in Economics* (S. Ziliak, ed.; Edward Elgar 2001), *The Secret Sins of Economics* (Prickly Paradigm Pamphlets, U. of Chicago Press, 2002), *The Cult of Statistical Significance: How the Standard Error Costs Us Jobs, Justice, and Lives* [with Stephen Ziliak; University of Michigan Press, 2008], and *The Bourgeois Virtues: Ethics for an Age of Capitalism* (U. of Chicago Press, 2006). Before *The Bourgeois Virtues* her best-known books were *The Rhetoric of Economics* (University of Wisconsin Press 1st ed. 1985; 2nd ed. 1998) and *Crossing: A Memoir* (Chicago 1999), which was a New York Times Notable Book.

Her scientific work has been on economic history, especially British. She is currently writing a book, second in a series of four initiated with *The Bourgeois Virtues*, on Dutch and British economic and social history, 1600-1800, *Bourgeois Towns: How Capitalism Became Ethical, 1600-1800*. She has written on British economic "failure" in the 19th century, trade and growth in the 19th century, open field agriculture in the middle ages, the Gold Standard, and the Industrial Revolution.

Her philosophical books include *The Rhetoric of Economics* (University of Wisconsin Press 1st ed. 1985; 2nd ed. 1998), *If You're So Smart: The Narrative of Economic*

Expertise (University of Chicago Press 1990), and Knowledge and Persuasion in Economics (Cambridge 1994). They concern the maladies of social scientific positivism, the epistemological limits of a future social science, and the promise of a rhetorically sophisticated philosophy of science. Recently she has turned to ethics and to a philosophical-historical apology for modern economies.

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标签

经济

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英文原版

美國

评论

去年申请季，这本书是我床头读物，居然也翻完了

读过一半……

“企业家”系列三卷本——Bourgeois Virtues (2006) / Bourgeois Dignity (2010) / Bourgeois Equality (2016) ——是世界知名经济思想史学者麦克洛斯基教授的倾心之作，中心思想是：Idea matters。《Bourgeois Dignity》已经有了中译本——《企业家的尊严》，但因为麦克洛斯基教授是的文笔非常好，建议英文阅读OK的读者读原著。

“除去所有的假象,剩下的一种解释,无论怎么不可能,都是真相” --McCloskey老（太太？）如是说

Don't read it. She doesn't ever come to the point.

胡扯一堆，论证乏力。

昨天有幸在现场听到作者的独到见解，收获不小~

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书评

"When you have eliminated the impossible, whatever remains, however improbable, must be the truth." by Sherlock Holmes For a moment I almost thought I was reading a detective story, but this time, the dead body is a unsettled historical case-the Great Fac...

英文原版写于2010年，作者逐个批判了当时可见的英国工业革命起因的学说，认为都不对，作者认为因此剩下的解释（企业家得到的尊重和自由）就是对的。作者说明白这个逻辑有漏洞。
纸书有700多页，最后15%是注释，每一章节后面都有一些注释。去掉注释后依旧是鸿篇巨著。作者说还准...

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