

Herve Morvan



[Herve Morvan_ 下载链接1_](#)

著者:Michel Archimband

出版者:PIE Books

出版时间:2010-10

装帧:Paperback

isbn:9784894448407

A collection of Hervé Morvan—colorful, cute and adorable characters. Hervé Morvan

(1917–1980) is a great French poster artist and designer who became well-known for his advertising poster for Perrier in 1950. He drew increasing attention from his following works for Vittel, Evian, Danone, and Esso. Along with Raymond Savignac, who was his good friend as well as his competitor, Hervé Morvan is still quite popular. Morvan's works are relatively soft in touch compared with Savignac's, and lovely characters often appear in his pieces. This collection contains around 280 of Morvan's creations ranging from the advertising posters for kids, food/drink, household, fashion, travel, campaigns, alcohol, cigarette, film and music, and greeting cards. This lushly illustrated book is like a step back into a quaint advertising era.

作者介绍:

目录:

[Herve Morvan_下载链接1_](#)

标签

设计

画册 • 作品集

买买买

poster

评论

非常的喜欢!!

[Herve Morvan_下载链接1_](#)

书评

[Herve Morvan_下载链接1](#)