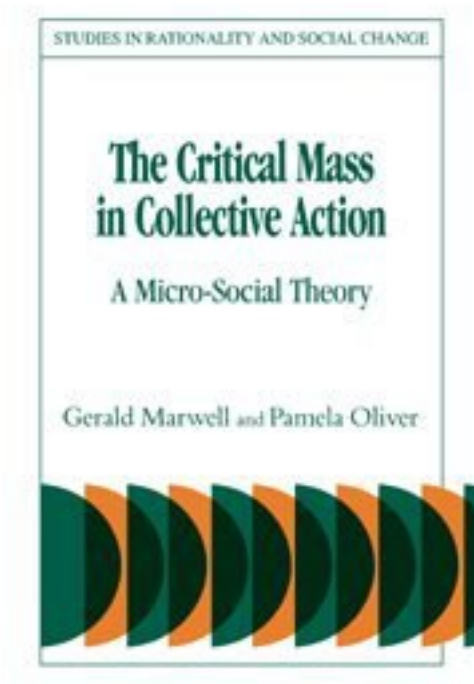


# The Critical Mass in Collective Action



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著者:Gerald Marwell

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The problem of collective action is that each member of a group wants other members to make necessary sacrifices while he or she 'free rides', reaping the benefits of collective action without doing the work. Inevitably the end result is that no one does the work and the common interest is not realized. This book analyses the social pressure whereby groups solve the problem of collective action. The authors show that the problem of collective action requires a model of group process and cannot be deduced from simple models of individual behaviour. They employ formal mathematical models to emphasize the role of small subgroups of especially

motivated individuals who form the 'critical mass' that sets collective action in motion. The book will be read with special interest by sociologists, social psychologists, economists and political scientists. It will also be of concern to those in industrial relations and communications research working on issues in collective action and rational choice.

作者介绍:

Gerald Marwell (born February 12, 1937 in Brooklyn, New York, died March 24, 2013 in New York, New York) was an American sociologist, social psychologist and behavioral economist. He was most recently Professor of Sociology at New York University. He is best known for his innovative work on problems of collective action, cooperation, social movements, compliance-gaining behavior, adolescence and religion.

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标签

社会运动

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评论

翻过，数理模型多，自己功力不足未能读通。反对奥尔森认为缺乏个人激励和组织过于庞大是集体行动障碍、及某些学者推导大规模集体行动必然有非理性部分，提出组织规模同行动出现并无太大关系，把关键变量转移到网络密度和资源丰富度。认为在某些分享小范围社会纽带、拥有多样资源且处于能发动广泛群众的人群，即关键人群中，社会网络的作用导致集体理性可通过个人激励的加总和组织植根而形成，并非不理性行为。不过如同任何生产组织一样，集体行动组织也面临生产力逐步下降的挑战，在这一阶段要维持个人激励，社会纽带就显得尤为重要。完全是基于（作者自己框定的）个人理性演绎的理论，以数理和社会网络方法支持，应该是美国现在流行的社会学研究方法。最后总会宣称自己并非提供集体行动的万能理论，但此种研究必然要去掉历史和情景视角。

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