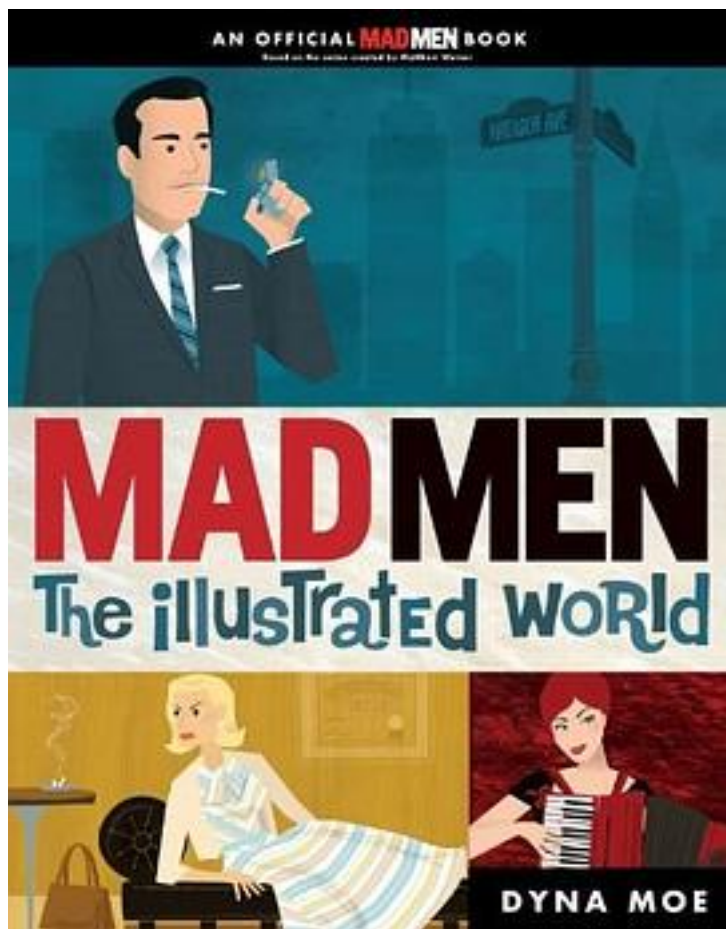


Mad Men



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著者:Moe, Dyna

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MAD MEN: THE ILLUSTRATED WORLD is an engaging celebration of the life and times of the 'mad men' of Madison Avenue in the early 1960s. This book is by turns funny, kitschy, sophisticated and wry, and this full colour miscellany is both a memento and a stand-alone salute to the time of slim suits, prosperity, cocktails, and the golden age of

advertising. With chapters on the office, the home, fashion and beauty, mainstream and counterculture, travel and rainy day activities, this all-encompassing anthology is the only companion a fan will ever need. The only official MAD MEN publication, this tie-in to the wildly popular and cult television series captures the spirit of the era as it might be imagined on one of Sal Ramano's storyboards.

作者介绍:

Dyna Moe is a freelance illustrator and designer. She has a lifelong affiliation with the Upright Citizen's Brigade Theater, and is responsible for the popular Mad Men illustrations that appear in AMC's "Mad Men Yourself" avatar feature. She lives in New York City. Author website: nobodyssweetheart.com

- 目录:
- The office culture, including secretary etiquette and hangover workarounds
 - The cocktail craze, with Sally Draper's cocktail menu
 - Pastimes and fads, such as Pete and Trudy's dancing lessons and Bert Cooper's art
 - '60s icons from Jackie to Marilyn
 - Boardroom and bedroom shenanigans
 - The burgeoning suburban lifestyle
 - Fabulous fashion, including hairstyle how-tos and bonus paper dolls of Joan
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