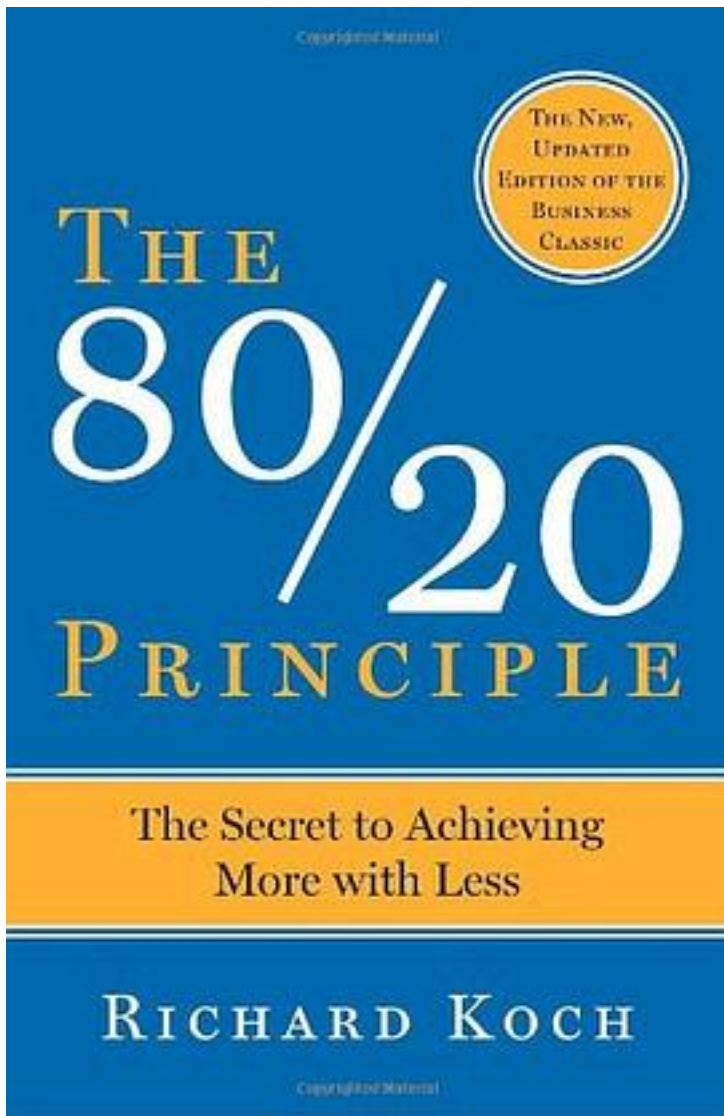


The 80/20 Principle



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This special 10th anniversary edition of the bestselling "The 80/20" principle contains an entirely new chapter 'The Yin and Yang of the Principle' in which Koch responds to the thousands of reader responses to the book - including a rap song! - and uses this new material to reach a new level of awareness and understanding of the true power of the principle. And it is powerful: the 80/20 principle - the fact that 80 per cent of results flow from 20 per cent of causes - is the one true principle of highly effective people and organisations. "The 80/20 Principle" shows how you can achieve much more with much less effort, time and resources, simply by concentrating on that all-important 20 per cent. "The 80/20 Principle" is the key to controlling our lives. If we can latch on to the few powerful forces within and around us, we can leverage our efforts to multiply effectiveness. Most of what we do has trivial results. A little of what we do really matters. So if we focus on the latter, we can control events instead of being controlled by them, and achieve several times the results.

作者介绍:

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标签

工作效率

评论

82法则这个，几乎绝大多数人都知道，这本书的洞见，和例子，指导性，都是极高的，但问题是文笔让人看着有种焦躁的感觉，不知道怎么回事。另外，这个作者也提到，82是个静态的状态，而不是动态的，这是运用这个规则要注意的方面。对公司的发展，关注80利润的方面，丢弃其他，听起来没有错对吧，可是在创新者的困境里面，大公司后来被disruptive的技术干掉，就是因为这样的专注，所以，这个方法，是不是短视？然后对个人的发展来说，这个绝对是应该的。另外一个问题，投资中80%的钱是在20%的时间里赚到的，那我可不可以80%的时间都在场外，20%的时候再进来，甚至，那80%的时间在别的投资品质的20%的时间里？这简单来说，就是timing the market,取死之道，那么为什么这里也不适用呢？

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书评

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