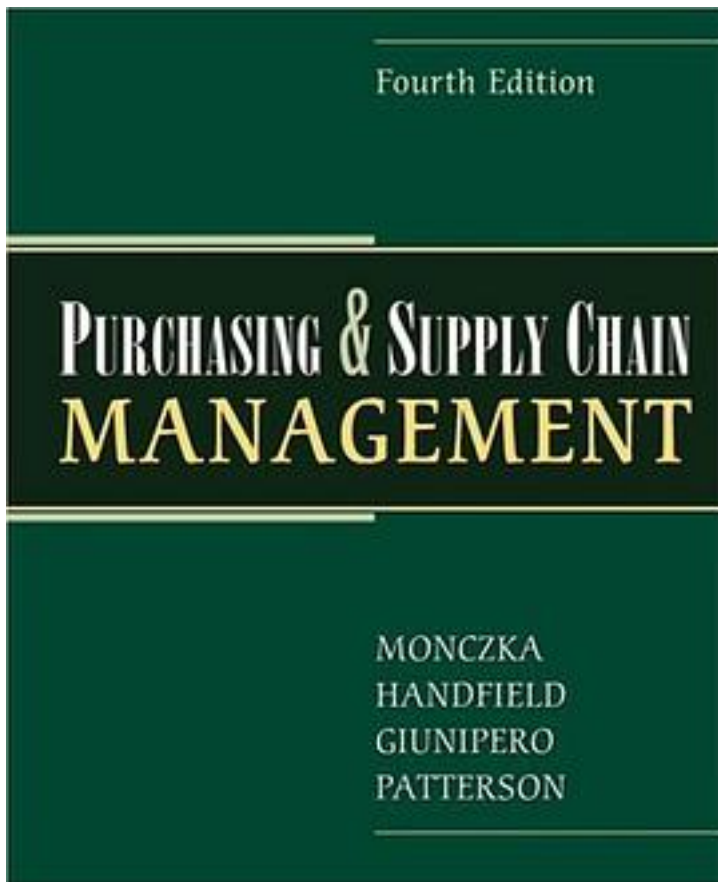


# Purchasing and Supply Chain Management



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Prepared specifically for the requirements of European, Middle Eastern and African students, "Purchasing and Supply Chain Management" is a dynamic new textbook that explores the major strategic role of purchasing and supply chain management. Covering the full spectrum of global business, including examples of both good and bad practice, Donald Waters joins an authoritative author team to provide a balanced

and logical guide to purchasing in today's fast-paced world. New topics include strong coverage of ethics and green procurement, a greater focus on the management behind purchasing and supply and more in-depth discussion of e-procurement, supplier development and emerging practices.

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