# Create Stunning HTML Email

[Create Stunning HTML Email_下载链接1_](#)

著者:Mathew Patterson

出版者:Site Point

出版时间:2010-4

装帧:Paperback

isbn:9780980576863

Create Stunning HTML Email That Just Works is a step-by-step guide to creating beautiful HTML emails that consistently work. It begins with an introduction to email covering topics such as: how email design differs from web design; permission based

marketing, and the anatomy of an email.

The book shows the reader how to plan, design, and build gorgeous HTML email designs that look great in every email program: Outlook, Gmail, Apple Mail, etc. All-important tasks like legal requirements, testing, spam compliance and known hacks and workarounds are covered.

作者介绍:

目录:

[Create Stunning HTML Email_下载链接1_](#)

# 标签

WebDesign

HTML

EDM

E-mail

CSS

# 评论

在线版本 http://www.campaignmonitor.com/guides/

----------------------------
[Create Stunning HTML Email_下载链接1_](#)

# 书评

-----------------------------
[Create Stunning HTML Email_下载链接1_](#)