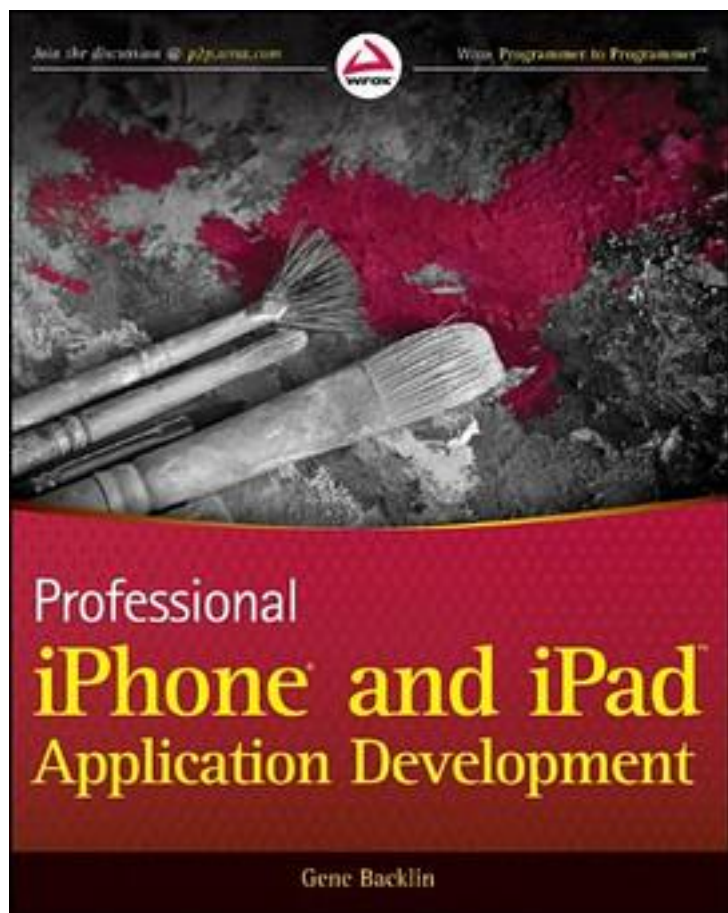


# Professional Iphone and Ipad Application Development



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Everything you need to create top-notch applications for the iPhone and iPad  
Developers have demanded an advanced guide to using the very latest version of the

iPhone and iPad SDK to develop applications-and this book answers that call! Packed with over twenty complete standalone applications that are designed to be recreated, rebuilt, and reused by the professional developer, this resource delves into the increasingly popular world of application development and presents step-by-step guidance for creating superior apps for the iPhone and iPad. You'll explore the many developer tools and learn how to use them and you'll also discover how to apply the techniques learned, to real world situations. With coverage of the latest version of the iPhone and iPad SDK and the quantity of standalone applications, this book will serve as a tremendous go-to reference in the future. Coverage includes: Navigation Alerts, Action Sheets, and Modal Views Custom Table Views The Split View Touch Events Notification Processing Networking Concepts Multimedia Application Preferences Data Storage The Pasteboard Unit Testing Performance Tuning and Optimization Integrating iAds Multitasking Professional iPhone and iPad Application Development is the only advanced-level resource you need for creating top-quality applications!

## 作者介绍:

Gene Backlin是一名独立顾问，在软件工业领域为客户提供咨询帮助超过30年，包括IBM公司、美国环境保护署（U.S. Environmental Protection Agency）、废弃物管理（Waste Management）组织、美国银行（Bank of America）、摩根大通银行（JP Morgan Chase）和美国电话电报公司（AT&T）。除了在DePaul大学任教以外，Gene还是开发者套件的图书作者。

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