

Statistics for Business and Economics



[Statistics for Business and Economics_ 下载链接1](#)

著者:David R. Anderson

出版者:South-Western College Pub

出版时间:2010-1-1

装帧:Hardcover

isbn:9780324783247

Discover how the most trusted approach to statistics today is Simply Powerful with the latest market-leading text from respected authors Anderson/Sweeney/Williams. STATISTICS FOR BUSINESS AND ECONOMICS, 11e introduces sound statistical methodology within a strong applications setting. The authors clearly demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. New cases and more than 350 real business examples and memorable exercises, 150 of which are new in this edition, present the latest statistical data and business information. With this book's comprehensive coverage and unwavering accuracy, you select the topics best for your course, including thorough coverage of the latest versions of MiniTab 15 and Excel 2007, along with StatTools and other leading Excel 2007 statistical add-ins within chapter appendices. Author-written support materials and CengageNOW online course management system provides time-saving, complete support to ensure student understanding. Choose Anderson/Sweeney/Williams' STATISTICS FOR BUSINESS AND ECONOMICS, 11e for the Simply Powerful statistical solution you need for your course.

作者介绍:

目录:

[Statistics for Business and Economics_ 下载链接1](#)

标签

数据分析

统计

统计学

Statistics

英文原版

概率论与数理统计

statistics

数学

评论

cornell 本科生statistics的制定教材。只能惭愧地说，我借过……………==

这本书比之前的《统计学》更有条理，虽然最后没啃完，只是翻了一遍（基本上知识点大学都学过了）但是可以当工具书！而且这本书最后几章会与金融相结合，比较实用。

有部分的工程应用和经济学应用。逻辑清晰，很容易搞清楚脉络和框架。

图形展示，非常简单易懂，不过稍显啰嗦，要是能有个表格总结就好了。比方说进行参数估计的时候 μ 未知和 σ^2 未知的各种情况，列个表更好

中文教材用惯之后，再用这种教材有种已经不会吃饭了的感觉

非常好用的工具书。

写得非常好，对各个方面都进行了比较详尽的介绍

@2015-11-07 00:34:38

概率分布和统计推断不错，做经济模型还是老实看计量去吧

[Statistics for Business and Economics_下载链接1](#)

书评

上工商管理课后才接触商务统计课程，跟着老师讲和她的教材总是学了后边忘了前边。本书结构清晰，细述完整，介绍到了每一个topic，可根据需要细读或略过，用来当参数书非常不错。

[Statistics for Business and Economics_下载链接1](#)