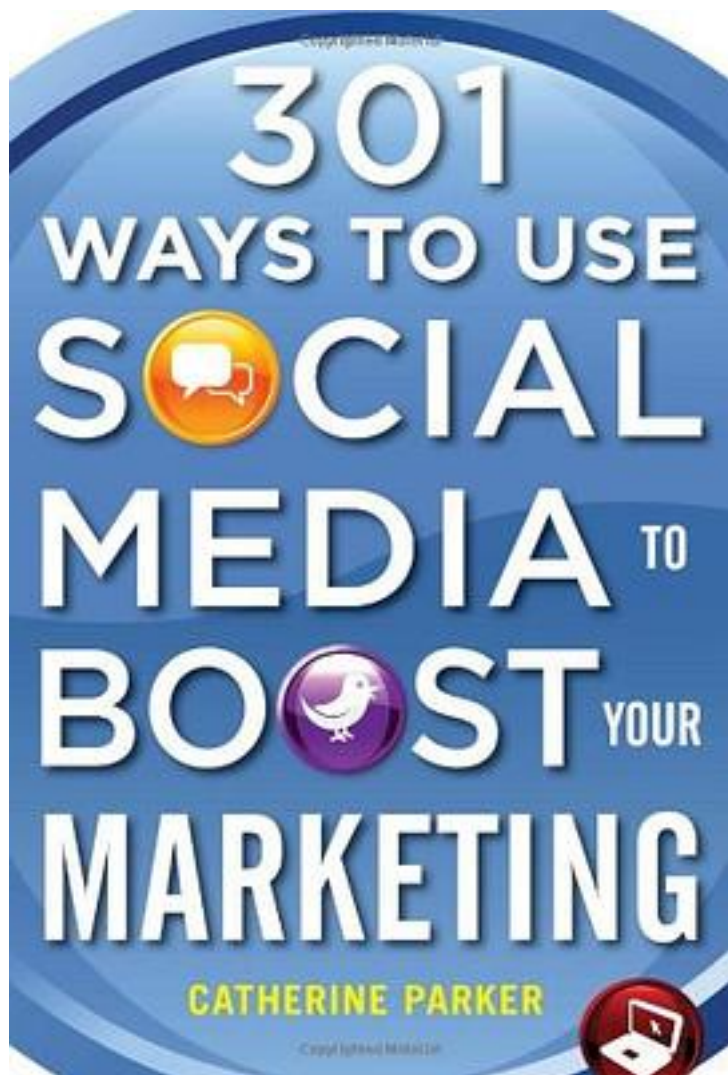


301 Ways to Use Social Media To Boost Your Marketing



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出版者:

出版时间:2010-8-18

装帧:Paperback

isbn:9780071739047

Join the TubeMoguls, get Delicious, StumbleUponcustomers--and 298 more great tips! MARKETING The time to start social media marketing was yesterday. Don't worry, though--this book will get you going today!301 Ways to Use Social Media to Boost Your Marketing is packed with quick "snapshot" lessons for spreading your message and building customers-with little effort and virtually no cost. Designed to help you take action right away, each tip is presented in a stand-alone format to help you focus on what you need to do--and only what you need to do. 301 Ways to Use Social Media to Boost Your Marketing provides simple strategies for capitalizing on the top social media platforms like: * BLOGS * MICROMEDIA * SOCIAL NETWORKING SITES * BOOKMARKING SITES * MULTIMEDIA SITES * REVIEW AND OPINION SITES * WIKIS You'll own the crowds on Twitter, Facebook, and YouTube--as well as on niche sites like Yelp, Ning, SmugMug, and Reddit. Potential customers are already having a conversation about your brand. Use 301 Ways to Use Social Media to Boost Your Marketing to grab them before your competitors can say "tweet"!

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