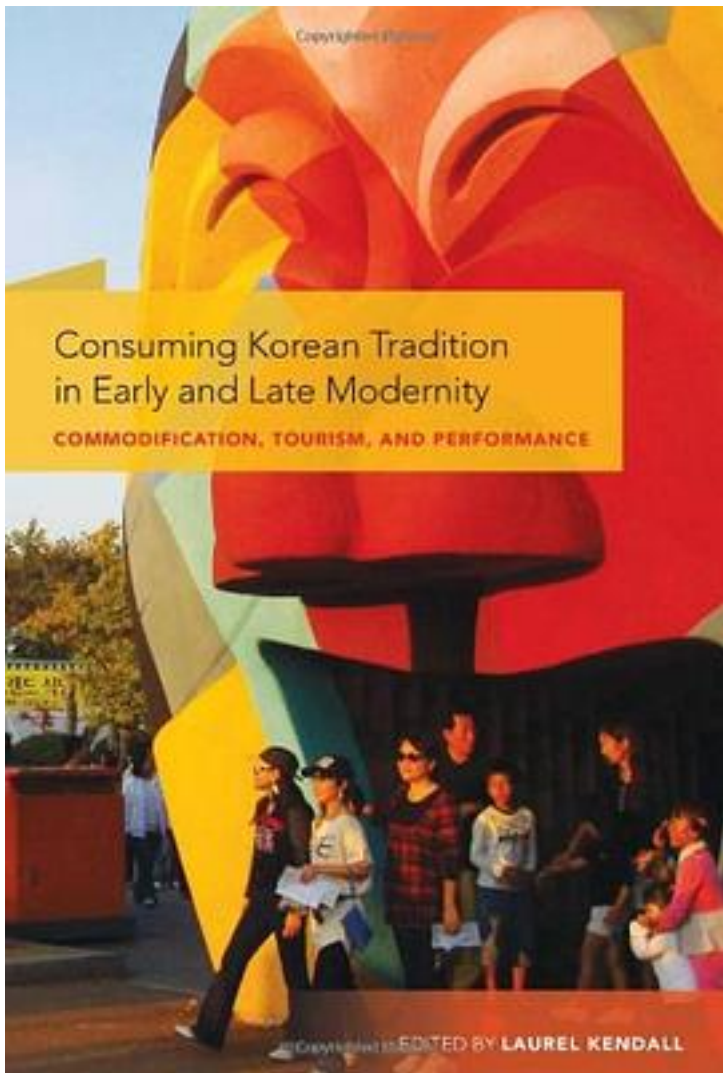


Consuming Korean Tradition in Early and Late Modernity



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著者:Kendall, Laurel 编

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Contributors to this volume explore the irony of modern things made in the image of a traditional "us." They describe the multifaceted ways "tradition" is produced and consumed within the frame of contemporary Korean life and how these processes are enabled by different apparatuses of modernity that Koreans first encountered in the early twentieth century. Commoditized goods and services first appeared in the colonial period in such spectacular and spectacularly foreign forms as department stores, restaurants, exhibitions, and staged performances. Today, these same forms have become the media through which many Koreans consume "tradition" in multiple forms.

In the colonial period, commercial representations of Korea—tourist sites, postcard images, souvenir miniatures, and staged performances—were produced primarily for foreign consumption, often by non-Koreans. In late modernity, efficiencies of production, communication, and transportation combine with material wealth and new patterns of leisure activity and tourism to enable the localized consumption of Korean tradition in theme parks, at sites of alternative tourism, at cultural festivals and performances, as handicrafts, art, and cuisine, and in coffee table books, broadcast music, and works of popular folklore. Consuming Korean Tradition offers a unique insight into how and why different signifiers of "Korea" have come to be valued as tradition in the present tense, the distinctive histories and contemporary anxieties that undergird this process, and how Koreans today experience their sense of a common Korean past. It offers new insights into issues of national identity, heritage preservation, tourism, performance, the commodification of contemporary life, and the nature of "tradition" and "modernity" more generally.

Consuming Korean Tradition will prove invaluable to Koreanists and those interested in various aspects of contemporary Korean society, including anthropology, film/cultural studies, and contemporary history.

作者介绍:

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标签

韩国

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modernity

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美食

评论

读了Cwiertka一篇，主要围绕departmental store地点作为场域在朝鲜日治时期反应出的infrastructure transformation，消费文化、女性空间等等，材料很扎实，区分了日治所致的西方文化filter形式的带入，和西方文化直接进入之间一些实例（western-Japan-colonial Korean），后面还用到了类似tax record的资料，同样也提出了eurocentric的消费文化研究会忽略的层面-- “additional excitement” 我认为这部分是写得不够清晰的，看到的更多是appealing。让人想到连老师的书<https://book.douban.com/subject/30232097/>，不晓得在这一方面是否作了强调？

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