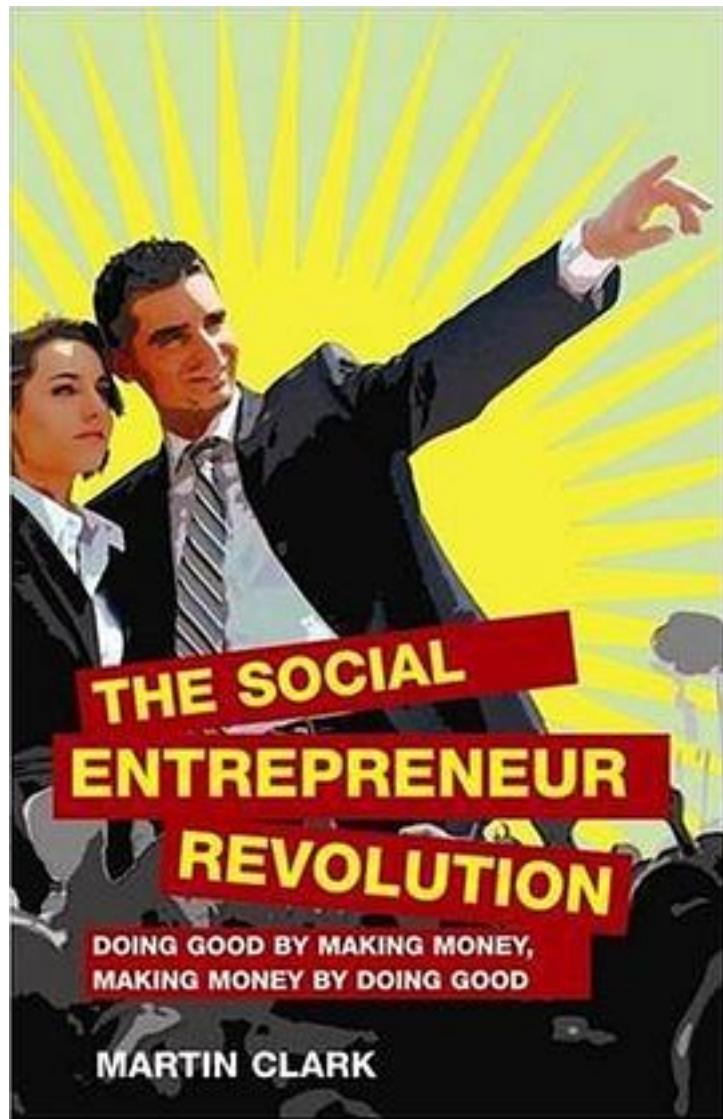


The Social Entrepreneur Revolution



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[b]Change the world around you. Make some money.[/b] It's an appealing prospect for many people in this age of social conscience. For all the good that government, business, religious and other institutions do, there are many problems that fall between the cracks: health, environment, human rights, poverty, etc. and that's where social entrepreneurs come in. Social entrepreneurship has the potential to transform corporate practice and make a major contribution towards solving the world's ills and problems. This book describes how virtually anyone can become a social entrepreneur, whether you want to create change in your local community or the entire planet. There are already well-known role models - Jamie Oliver, Muhammad Yunus, Bill Gates - of who this book profiles. Such social entrepreneurs are already rewriting the recipe book, mixing social impact and profit. But as this book shows, you don't have to be a millionaire to make a difference.

作者介绍:

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