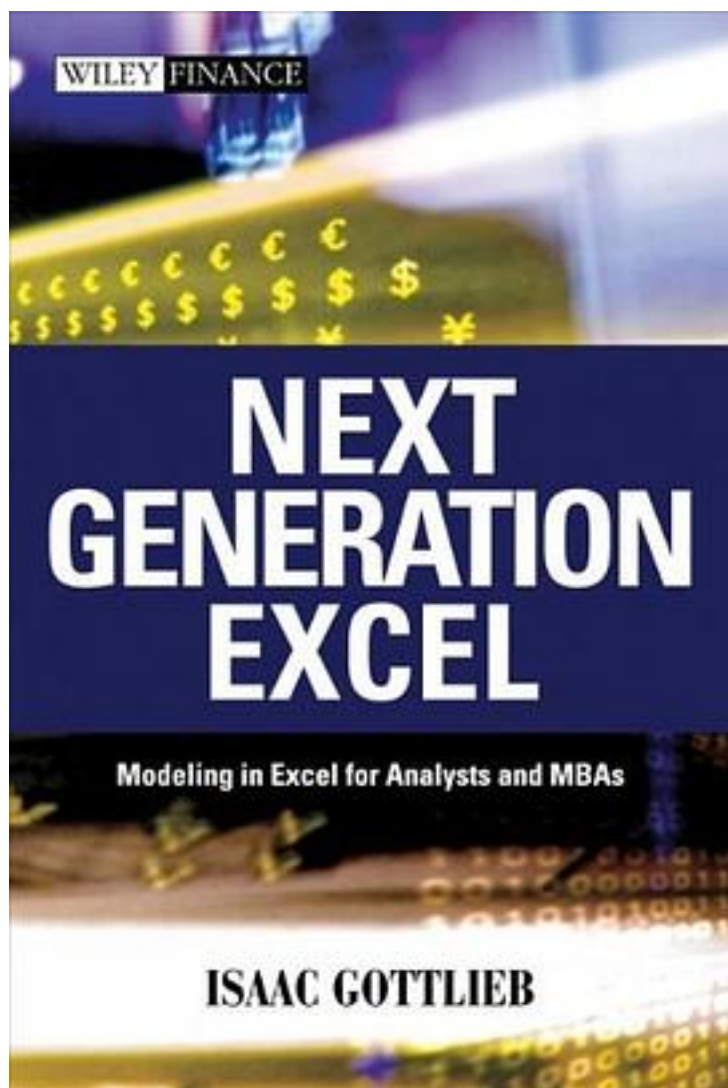


Next Generation Excel



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Dr. Isaac Gottlieb personally trained 35 of our top analysts and finance professionals in a customized advanced Excel seminar. Many of the tools covered in this book were part of this well-received training. For the past five years, Isaac's monthly "Excel-Tip-Of-The-Month" newsletter has been a personal favorite of mine. In an age where email overload is common, I always look forward to his email and many of my associates and team members around the world are part of his over 50,000 monthly recipients. This compilation is a must-have for any finance professional who wants to be a better business partner and truly add value in a more efficient manner Anthony N. Caspio, CMA "Vice President - Finance Sealed Air Corporation" Excel has been one of the most powerful applications of recent times, but most users, unfortunately, only scratch its surface. Prof. Gottlieb's book leverages his years of Excel workshops in the US, Europe and Asia, and he unleashes the tremendous potential and power of Excel. His to-the-point explanations and his innovative screenshots bring Excel alive to readers who may just have a working knowledge of the software. This amazing volume is an application-oriented book for Excel users who want answers fast, and who need to maximize the application's awesome potential. Prof. Farrokh Langdana, Ph.D. "Director, Rutgers Executive MBA Professor, Rutgers Business School " If I should thank Microsoft for inventing Excel, then I would like to thank Dr. Isaac Gottlieb more for teaching me how to use it to solve the real problems in my real work. Keep going Isaac Wu Haowen "Director of International Programs School of Management, Dalian University of Technology " Isaac Gottlieb's "Next Generation Excel" is an invaluable resource. The fruit of many years of teaching Excel to university business students, Gottlieb's book covers the topics that the Excel user needs to become more efficient and sophisticated. It is easy to read and follow. A wonderful book Simon Benninga "Professor of Finance, Faculty of Management, Tel Aviv University Author of" Principles of Finance with Excel As an avid user of Excel, several years ago I came across Isaac's Excel-Tip-Of-The-Month newsletter. I quickly realized that Isaac exploits Excel to the "next usability level." Like his monthly newsletters, Isaac has composed a book that is clear and concise similarly reflecting his teaching methods. This book helps intermediate users to rapidly acquire Excel-pro skills, while allowing advanced users to grasp concepts in one single pass-through. Furthermore, Isaac takes day-to-day challenges and provides elegant ease of use solutions. Moshe Castiel "Manager, IT - Technology and Operations TIAA-CREF" "Next Generation Excel" presents an interesting perspective on the resourcefulness of Microsoft Excel like never before. This book is an excellent and a much-needed resource to MBA students, educators and Excel enthusiasts. In reviewing this book, the principal criteria included content, organization and Excel add-on files. The book is neatly organized into sections; starting with basic Excel tools and functions, commonly used statistical tools, what-if-analysis and then moving on to advanced data features, solver-add ins and various other ToolPaks, nicely complemented with the Excel snapshots to provide a user friendly experience. As a result, one can jump directly to the relevant sections and use the Excel files provided to get a more hands-on experience. The right mix of theory and practice, is the unique selling point (USP) of this book Anirudha "Andy" Vaidya, MBA "CEO AVS System"

作者介绍:

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书评

这本书是另一本经典读物上推荐的。作为一个电脑小白，顺便借来看了。果然是好书。按照function分了章节，每个章节10页以内。简单易懂，插图做的非常清除，学起来很快。练习题设计的很不错，看完章节看一下练习题，不需要上机练习就能测试自己的学习程度，非常适用。赞！

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