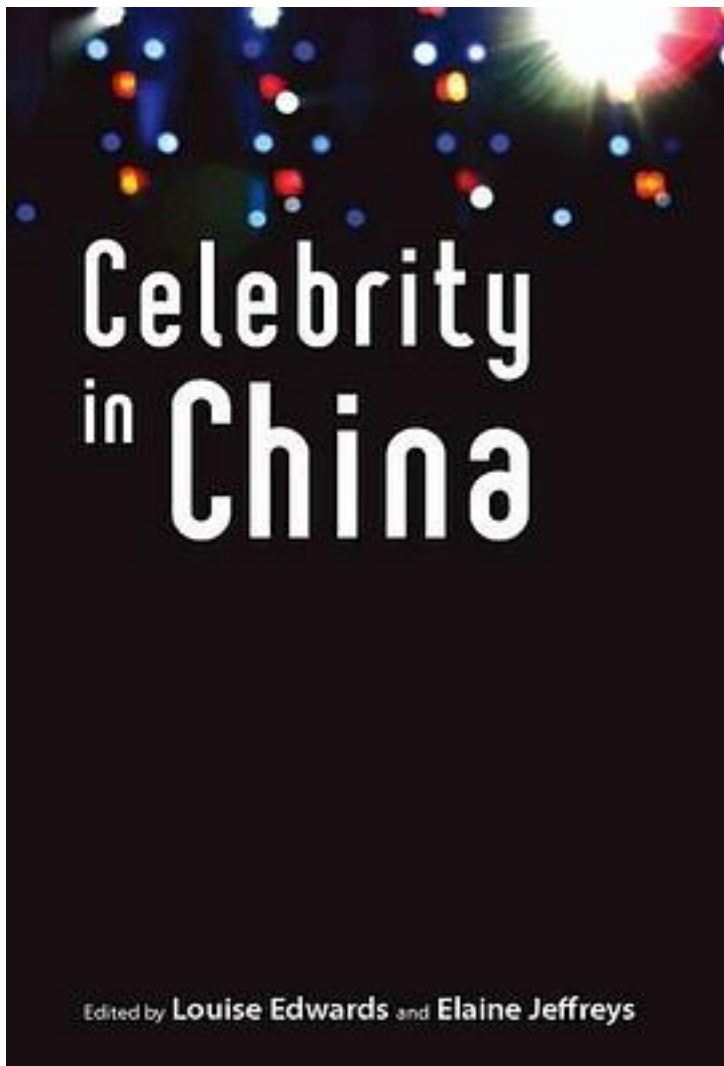


Celebrity in China



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Celebrity is a pervasive aspect of everyday life and a growing field of academic inquiry. This is the first book-length exploration of celebrity culture in the People's Republic of China and its interaction with international norms of celebrity production. The book comprises case studies from popular culture (film, music, dance, literature, internet); official culture (military, political, and moral exemplars) and business celebrities. This breadth illuminates the ways capitalism and communism converge in the elevation of particular individuals to fame in contemporary China. The book will interest scholars and students in media, popular culture and China studies. Journalists may find the book useful for their analysis of famous figures in China and people working in creative industries area may appreciate these insights into 'image management' in China.

作者介绍:

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标签

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评论

定价 “USD 55.00”

简直了。我只能说以中国（尤其是娱乐圈）名人类型变化之迅猛，新genre之层出不穷，一本集子根本赶不上这速度。当金心已经上了脱口秀做了传统价值观接班人，当春哥已经身披纪梵希完美融入主流高逼格，当『网红』超越芙蓉姐姐成为新一代审丑审美混乱的焦点，这本书只能叫做"The history of celebrity in China"./好歹作者也是花了很多时间去理解毛泽东的个人崇拜的。

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书评

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