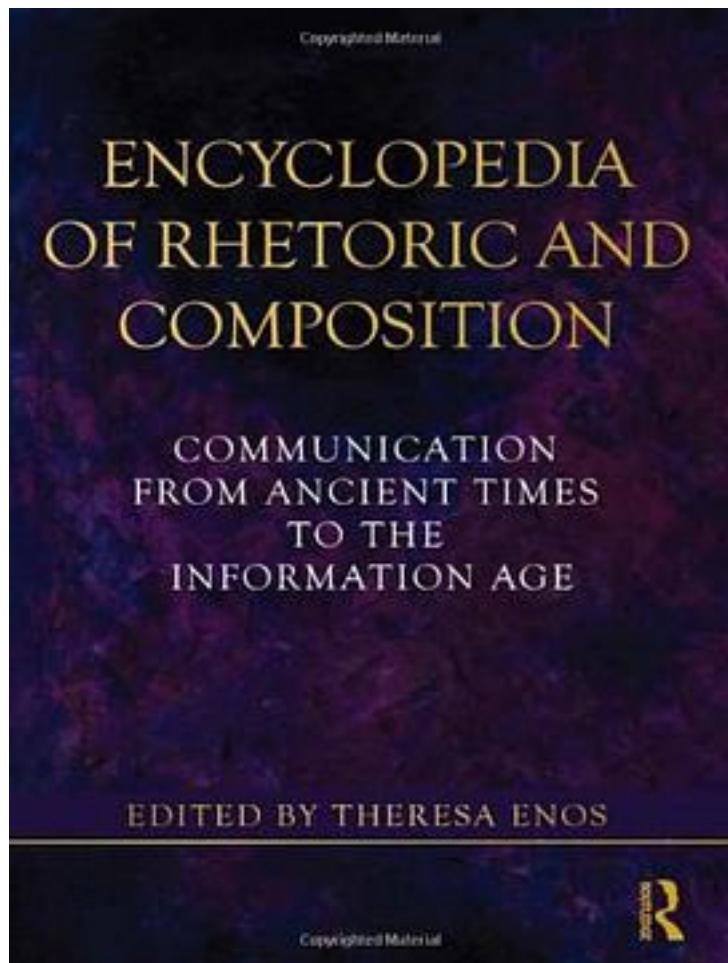


Encyclopedia of Rhetoric and Composition



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Available for the first time in paperback, this classic reference surveys the field, covering rhetoric's principles, concepts, applications, practical tools, and major

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