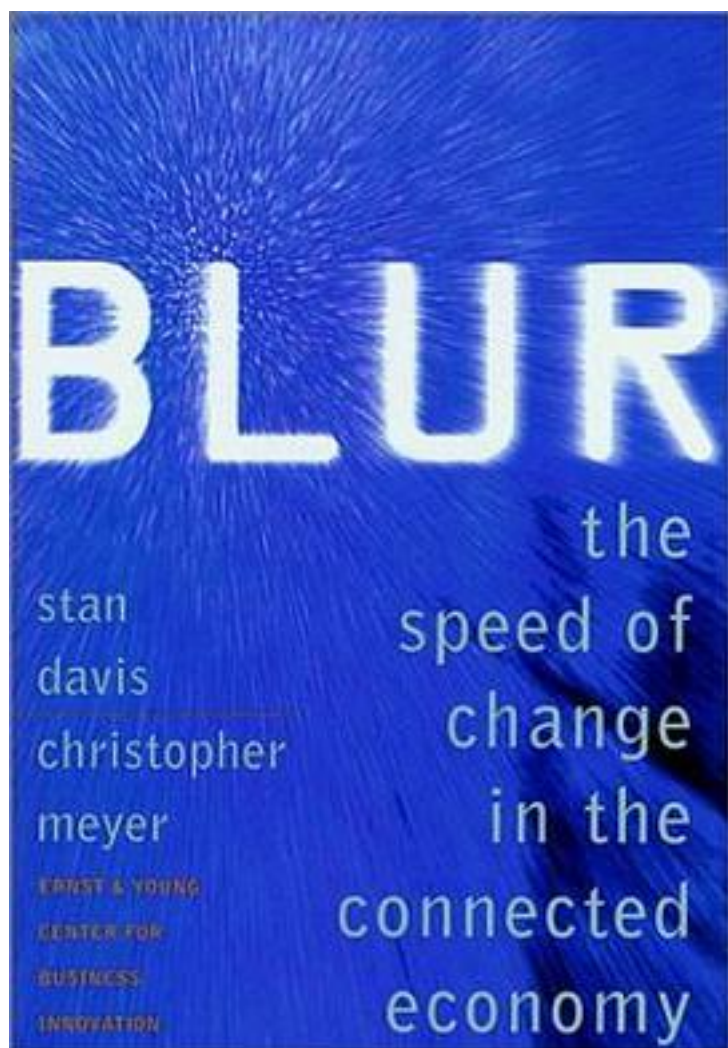


Blur



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Amid the hand-wringing over the death of "true journalism" in the Internet Age—the din of bloggers, the echo chamber of Twitter, the predominance of Wikipedia—veteran journalists and media critics Bill Kovach and Tom Rosenstiel have written a pragmatic, serious-minded guide to navigating the twenty-first century media terrain. Yes, old authorities are being dismantled, new ones created, and the very nature of knowledge has changed. But seeking the truth remains the purpose of journalism—and the object for those who consume it. How do we discern what is reliable? How do we determine which facts (or whose opinions) to trust? *Blur* provides a road map, or more specifically, reveals the craft that has been used in newsrooms by the very best journalists for getting at the truth. In an age when the line between citizen and journalist is becoming increasingly unclear, *Blur* is a crucial guide for those who want to know what's true.

Ways of Skeptical Knowing—Six Essential Tools for Interpreting the News

1. What kind of content am I encountering?
2. Is the information complete? If not, what's missing?
3. Who or what are the sources and why should I believe them?
4. What evidence is presented and how was it tested or vetted?
5. What might be an alternative explanation or understanding?
6. Am I learning what I need?

作者介绍:

In his 50-year career, Bill Kovach has been chief of the New York Times Washington Bureau, served as editor of the Atlanta Journal-Constitution, and curated the Nieman Fellowships at Harvard University. He is founding chairman of the Committee of Concerned Journalists and senior counselor for the Project for Excellence in Journalism. In 2004, he was named to the John Seigenthaler Chair of Excellence in First Amendment Studies at Middle Tennessee State University.

A journalist for more than 30 years, Tom Rosenstiel worked as chief congressional correspondent for Newsweek and as a media critic for the Los Angeles Times and MSNBC's *The News With Brian Williams*. His books include *Strange Bedfellows* and *We Interrupt This Newscast*. Rosenstiel is vice chairman of the Committee of Concerned Journalists, and director of the Project for Excellence in Journalism.

Together, Kovach and Rosenstiel have authored two books: *The Elements of Journalism*, winner of the 2002 Goldsmith Book Prize from Harvard University, and *Warp Speed: America in the Age of Mixed Media*.

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书评

文/严杰夫

3月初，马航一架飞往北京的客机航班神秘失踪，此后伴随人们对失踪航班的猜测，最被人关注的就是媒体在消息的发布和澄清中显出的无所适从。针对媒体的这种尴尬，网上有段子做出如是评论：马航事件中的媒体无非就是干三件事，“上午造谣、下午辟谣、晚上竞猜”。这个...

陈力丹老师曾说过，“现在是新闻最好的时代，也是新闻最差的时代。”新媒体迅猛发展下发生的新闻事件，其荒诞程度，其可笑程度令我们汗颜。愤怒的粉丝无底线地为自己偶像洗白、令人悲悯的事件一次次的反转、甚至连灾难都能成为戏谑的热点…“新闻反转”、“后真相时代”这些冠...

自从互联网进入人们的生活后，世界似乎变得越来越不太平。虽然我们知道，这可能是被网络延伸的神经系统在琐碎而繁多的信息挑逗下产生的一种幻觉，世界可能一直就如这般“不太平”，但是这依然把一个问题推到了我们面前：我们该相信什么？
比尔·科瓦奇和汤姆·罗森斯蒂尔的《...

本文发布在本人公众号: luoyuejia_xiaxue上，转载需授权。
摘要：在这个信息丰富的时代，我们似乎离真相更近了，然而，大爆炸式的信息经常蒙蔽真相。我们经常会听到这么两种的声音：第一种，反正真相根本不存在；第二种，知道了真相又能怎样的无用论。信息赋予了受众更多的控...

无论如何，新闻学都不是一门硬科学，人们不可能用数学公式来破译公共事件。之所以说科瓦齐的《真相》是真正的新闻学著作，是因为他回归了新闻实践的本质，抛开了玄思妙想——从实践中归纳理论，而不是用先验的理论框定事实。他在本书对新闻种类、辨识新闻真相的实践技巧做了相...

这是一本告诉我们在信息爆炸时代，普通公众如何去判断新闻的可信度，辨别不同类型的新闻的特点与陷阱的书。说白一点，就是简单地教我们如何提高自己的媒介素养。作者提到了常见的四种新闻类型：确证式、断言式、肯定式、利益集团式新闻，并就这四种类型新闻的特点分析了每种...

在家太无聊了所以开始背《word power made easy》，结果发现这本书中的语言学内容和传播学是有一定联系的。
左手和右手在希腊语、法语中本就是纯粹的本义，然而进入英语体系的过程中却被添加了很多情感偏向的含义。
书中对于左右手词源的溯源及演变体现出通过改变语义来改变人...

媒体变迁引发的讨论耗时已久，但没有人能像作者一样分析得如此专业。技术变迁带来了信源多元化、公民声音的崛起、与受众的相互作用与对话、新闻把关的削弱和相互冲突的新闻价值观的凸显，如时效性与真实性。但太阳底下无新鲜事，不变的人性，事实与信仰，经验主义与实践真相，...

信息过载、碎片化、浅层化…… 这些词汇大家应该耳熟能详。
还有，信息过载造成的各种心理症状也随后被重新命名：信息焦虑、信息疲劳症候群、分析瘫痪…… 听起来都很吓人。
实际上，这些名词的最大推动力，是那些打造畅销书的市场欲望。
当然也不是空穴来风。 还是基于一定的...

新闻学是一门应用性很强的学科，理论总是很难跟上实际的变化，学界也并不是时时刻刻都能紧追业界的脚步。但我们仍然需要静下心来，去反思在业界中出现的种种情况，来归纳出一定的知识，用于指导我们今后在业界中的实践。比尔·科瓦奇和汤姆·罗森斯蒂尔的《真相：信息过载...

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