

Financial Accounting



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著者:Robert Libby

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Libby/Libby/Short wrote this text based on their belief that the subject of financial accounting is inherently interesting, but financial accounting textbooks are often not. They believe most financial accounting textbooks fail to demonstrate that accounting is an exciting field of study and one that is important to future careers in business. When writing this text, they considered career relevance as their guide when selecting material, and the need to engage the student as their guide to style, pedagogy, and design. Libby/Libby/Short is the only financial accounting text to successfully implement a real-world, single focus company approach in every chapter. Students and instructors have responded very favorably to the use of focus companies and the real-world financial statements. The companies chosen are engaging and the decision-making focus shows the relevance of financial accounting regardless of whether or not the student has chosen to major in accounting.

作者介绍:

目录:

标签

教科书

Finance

英文原版

课本

textbook

accounting

财务

美国

评论

快雞不是你想賤，你就能夠賤，誰知道這個資產到底能不能夠賤…我想論證一下我有多累…
 $\text{Max } U(c, l) \text{ s.t. } Tr + C + l \cdot W/P = W/P + \pi r$
 $U_l = U_c \cdot W/P$
 $U_l/U_c = W/P$, c is constant and we respect P . Then I get my MU and MPL...>

Intro

靠 超难的！！！！！！

这是我创建的条目 哈哈！

作為acc教材很棒就是了，
然後我是business一生黑..大學期間不會再碰任何econ/finance相關的課.

呵呵考试比书难n倍

這門課是這學期的重頭戲啊~不過老師很好 課本也不錯~感動一發~

入门

写的真的挺清楚...就是不感兴趣看起来还是枯燥。

会计准则GAAP

写得还是蛮清楚的，我一个business盲也能看懂。1-11章

Dull as hell. Albeit more useful than lectures.

You must be fucking kidding me...

虽然条理清晰废话很多可是我还是不会喜欢你的==...不过我终于读完了所有的chapter
那么厚的notes就留着当文物吧

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书评

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