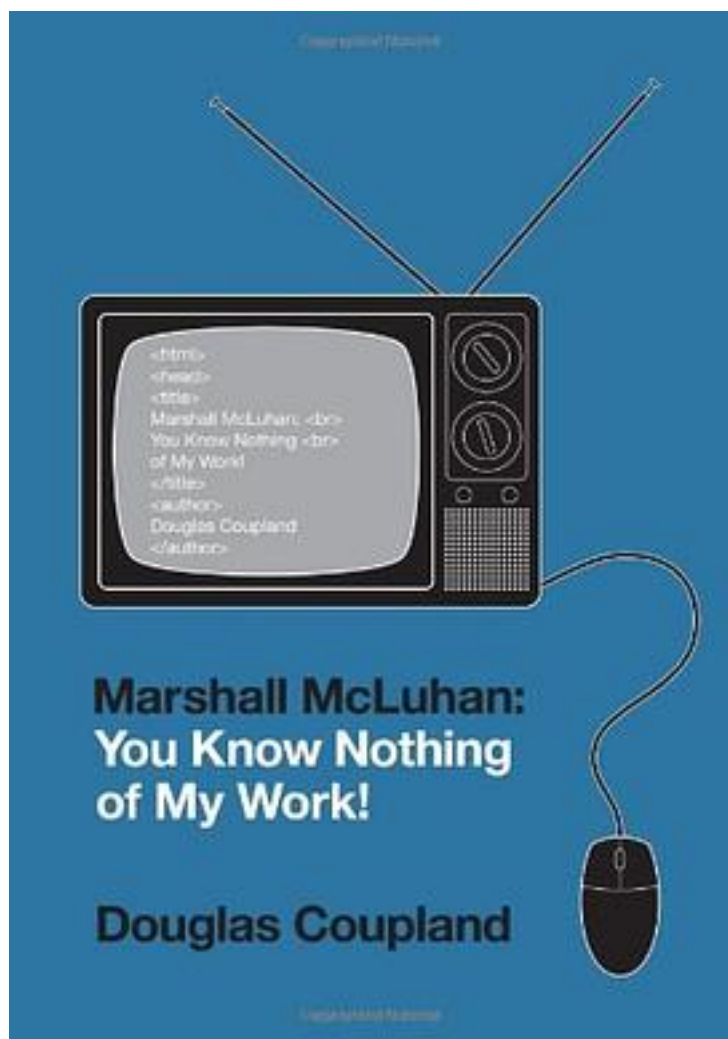


Marshall McLuhan



[Marshall McLuhan_下载链接1](#)

著者:Douglas Coupland

出版者:Atlas

出版时间:2010-11-30

装帧:Hardcover

isbn:9781935633167

Marshall McLuhan, the celebrated social theorist who defined the culture of the 1960s,

is remembered now primarily for the aphoristic slogan he coined to explain the emerging new world of global communication: “The medium is the message.” Half a century later, McLuhan’s predictions about the end of print culture and the rise of “electronic inter-dependence” have become a reality—in a sense, the reality—of our time.

Douglas Coupland, whose iconic novel Generation X was a “McLuhanesque” account of our culture in fictional form, has written a compact biography of the cultural critic that interprets the life and work of his subject from inside. A fellow Canadian, a master of creative sociology, a writer who supplied a defining term, Coupland is the ideal chronicler of the uncanny prophet whose vision of the global village—now known as the Internet—has come to pass in the 21st century.

作者介绍:

目录:

[Marshall McLuhan_下载链接1](#)

标签

麦克卢汉

媒介

传播学

美國

形势

加拿大

傳播學

Mcluhan

评论

读完完全不知道理解到的是不是作者想表达的意思啊

[Marshall McLuhan_下载链接1](#)

书评

[Marshall McLuhan_下载链接1](#)