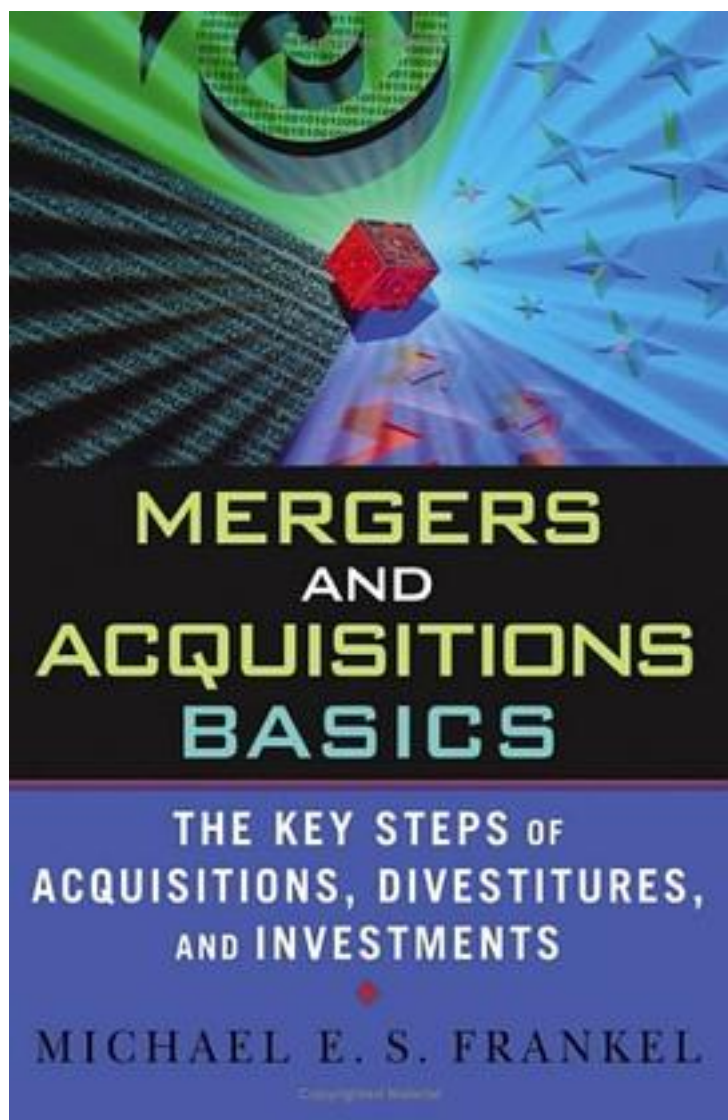


Mergers and Acquisitions Basics



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This book provides a "macro" overview of mergers and acquisitions, business alliances, and corporate restructuring. It concentrates on the processes and their players--investment bankers, business brokers, accountants, attorneys, tax experts, managers, investors, and others--and a dynamic series of actions with often-unforeseen implications. Writttten for those who seek a broadly-based view ofM and A, this heavily illustrated mix of theoretical and empirical work eschews descriptions of individual events in favor of presenting an integrated portrait ofa team effort in which the skills of various participants combine to achieve consensus among the parties to the negotiation..

Describes a broad view of the mergersand acquisition process to illustrate agents' interactions

Simplifies without overgeneralizing

Bases conclusions on empirical evidence, not experience and opinion

Features a recent business case at the end of each chapter

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