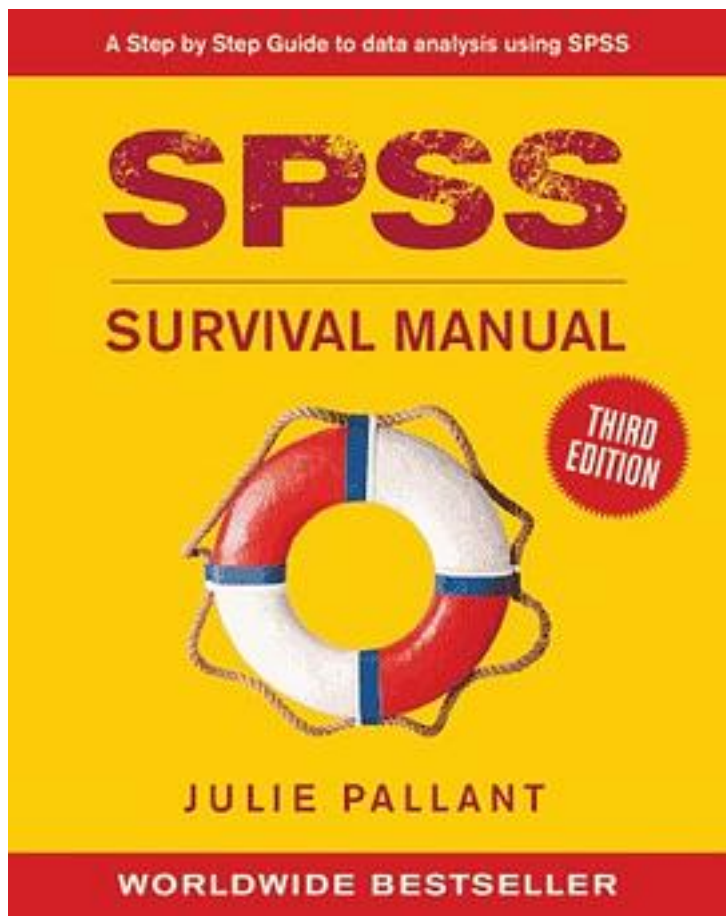


SPSS Survival Manual



[SPSS Survival Manual_下载链接1_](#)

著者:Julie Pallant

出版者:Open University Press

出版时间:2010-11-1

装帧:Spiral-bound

isbn:9780335242399

'It reads as though someone is sitting next to you conversing with you and taking you through it ...It has a reassuring tone. Julie Pallant writes in a kind and inclusive way which students appreciate' - Sue Thorpe, Lecturer in Research Methods, Department of Psychology, University of Surrey, UK. 'Its key strengths are clarity, clear English, clear

explanations, and clear examples. What this book does well is to provide easy, straightforward explanations' - Martin Lea, Senior Lecturer, School of Psychological Sciences, University of Manchester, UK. 'An excellent introduction to using SPSS for data analysis...It provides a self-contained resource itself, with more than simply (detailed and clear) step-by-step descriptions of statistical procedures in SPSS. There is also a wealth of tips and advice, and for each statistical technique a brief, but consistently reliable, explanation is provided' - Associate Professor George Dunbar, Department of Psychology, University of Warwick, UK. Julie Pallant's "SPSS Survival Manual" throws a lifeline to students and researchers grappling with this data analysis software. In this thoroughly revised edition of her bestselling text, now covering up to version 18 of the SPSS software, Julie Pallant guides you through the entire research process, helping you choose the right data analysis technique for your project. From the formulation of research questions, to the design of the study and analysis of data, to reporting the results, Julie discusses basic and advanced statistical techniques. She outlines each technique clearly, with easy to follow step-by-step procedures for performing the analysis, a detailed guide to interpreting data output and an example of how to present the results in a report. In this fourth edition all chapters have been updated to accommodate changes to SPSS procedures, screens and output. A number of additional techniques (McNemar's Test, Cochran's Q Test) have been included in the Non_parametric Statistics chapter. For both beginners and experienced users in psychology, sociology, health sciences, medicine, education, business and related disciplines, the "SPSS Survival Manual" is the essential guide. Illustrated with screen grabs, examples of output and tips, it is supported by a website with sample data and guidelines on report writing.

作者介绍:

目录:

[SPSS Survival Manual_下载链接1](#)

标签

SPSS

统计

教材

工具书

外国文学

statistics

评论

5th ed, it is really the survival manual !!! thanks god and thanks julie pallant!!!

survival manual

hope i can survive and submit my thesis on time LOL...

Thanks to this book, I survive from the master thesis!!! Finally excellent result achieved.
The book is extremely useful for guiding how to apply data via SPSS.

入門教材而言，是最簡單明瞭的。我用它做workshop指導教材。

很实用，统计终究还是逃不了的！

[SPSS Survival Manual_下载链接1_](#)

书评
